4. Do you have a favorable or an unfavorable opi ni on of Barack Obama?

|  |  |  | PARTY |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | DEMS | GOP | INDY |  |
| OBAMA FAVS | VERY FAVORABLE | Count | 216 | 22 | 83 | 321 |
|  |  | \% within PARTY | 76.6\% | 7.9\% | 34.9\% | 40.1\% |
|  | SOMEWHAT FAVORABLE | Count | 48 | 18 | 30 | 96 |
|  |  | \% within PARTY | 17.0\% | 6.4\% | 12.6\% | 12.0\% |
|  | SOMEWHAT UNFAVORABLE | Count | 2 | 15 | 38 | 55 |
|  |  | \% within PARTY | 0.7\% | 5.4\% | 16.0\% | 6.9\% |
|  | VERY UNFAVORABLE | Count | 15 | 220 | 86 | 321 |
|  |  | \% within PARTY | 5.3\% | 78.6\% | $36.1 \%$ | 40.1\% |
|  | NO OPINION | Count | 1 | 5 | 1 | 7 |
|  |  | \% within PARTY | 0.4\% | 1.8\% | 0.4\% | 0.9\% |
| Total |  | Count | 282 | 280 | 238 | 800 |
|  |  | \% within PARTY | 100.0\% | 100.0\% | 100.0\% | 100.0\% |

Telephone survey of likely voters conducted Aug. 18-21, 2012. Margin of error: +/- 3.44 percentage points.
4. Do you have a favorable or an unfavorable opi ni on of Barack Obam?

| OBAMA FAVS * PHILOSOPHY Crosstabulation |  |  |  |  |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | PHILOSOPHY |  |  |  |  |  |
|  |  |  | VERY LIBERAL | LIBERAL | MODERATE | CONSERVATIVE | VERY CONSERVATIVE |  |
| OBAMA FAVS | VERY FAVORABLE | Count | 112 | 124 | 62 | 13 | 10 | 321 |
|  |  | \% within PHILOSOPHY | 90.3\% | $72.9 \%$ | 37.8\% | 7.0\% | 6.4\% | 40.1\% |
|  | SOMEWHAT FAVORABLE | Count | 10 | 36 | 19 | 22 | 9 | 96 |
|  |  | \% within PHILOSOPHY | 8.1\% | 21.2\% | 11.6\% | 11.8\% | 5.8\% | 12.0\% |
|  | SOMEWHAT UNFAVORABLE | Count | 1 | 2 | 22 | 28 | 2 | 55 |
|  |  | \% within PHILOSOPHY | 0.8\% | 1.2\% | 13.4\% | 15.1\% | 1.3\% | 6.9\% |
|  | VERY UNFAVORABLE | Count | 1 | 8 | 61 | 117 | 134 | 321 |
|  |  | \% within PHILOSOPHY | 0.8\% | 4.7\% | $37.2 \%$ | 62.9\% | 85.9\% | 40.1\% |
|  | NO OPINION | Count | 0 | 0 | 0 | 6 | 1 | 7 |
|  |  | \% within PHILOSOPHY | 0.0\% | 0.0\% | 0.0\% | 3.2\% | 0.6\% | 0.9\% |
| Total |  | Count | 124 | 170 | 164 | 186 | 156 | 800 |
|  |  | \% within PHILOSOPHY | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |

Telephone survey of likely voters conducted Aug. 18-21, 2012. Margin of error: +/- 3.44 percentage points.
4. Do you have a favorable or an unfavorable opi ni on of Barack Obama?

|  |  |  | GENDER |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | MEN | WOMEN |  |
| OBAMA FAVS | VERY FAVORABLE | Count | 157 | 164 | 321 |
|  |  | \% within GENDER | 39.1\% | 41.2\% | 40.1\% |
|  | SOMEWHAT FAVORABLE | Count | 38 | 58 | 96 |
|  |  | \% within GENDER | 9.5\% | 14.6\% | 12.0\% |
|  | SOMEWHAT UNFAVORABLE | Count | 21 | 34 | 55 |
|  |  | \% within GENDER | 5.2\% | 8.5\% | 6.9\% |
|  | VERY UNFAVORABLE | Count | 184 | 137 | 321 |
|  |  | \% within GENDER | 45.8\% | 34.4\% | 40.1\% |
|  | NO OPINION | Count | 2 | 5 | 7 |
|  |  | \% within GENDER | 0.5\% | 1.3\% | 0.9\% |
| Total |  | Count | 402 | 398 | 800 |
|  |  | \% within GENDER | 100.0\% | 100.0\% | 100.0\% |

Telephone survey of likely voters conducted Aug. 18-21, 2012. Margin of error: +/- 3.44 percentage points.
4. Do you have a favorable or an unfavorable opi ni on of Barack Obama

\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \& \& \& \multicolumn{4}{|c|}{RACE} \& \multirow[t]{2}{*}{Total} \\
\hline \& \& \& WHITE \& BLACK \& HISPANIC \& ASIAN-OTHER \& \\
\hline \multirow[b]{12}{*}{OBAMA FAVS

Total} \& \multirow{2}{*}{VERY FAVORABLE} \& Count \& 263 \& 44 \& 2 \& 12 \& 321 \\
\hline \& \& \% within RACE \& 41.2\% \& 50.0\% \& 4.0\% \& 50.0\% \& 40.1\% \\
\hline \& \multirow{2}{*}{SOMEWHAT FAVORABLE} \& Count \& 82 \& 4 \& 9 \& 1 \& 96 \\
\hline \& \& \% within RACE \& 12.9\% \& 4.5\% \& 18.0\% \& 4.2\% \& 12.0\% \\
\hline \& \multirow{2}{*}{SOMEWHAT UNFAVORABLE} \& Count \& 51 \& 1 \& 3 \& 0 \& 55 \\
\hline \& \& \% within RACE \& 8.0\% \& 1.1\% \& 6.0\% \& 0.0\% \& 6.9\% \\
\hline \& \multirow[t]{2}{*}{VERY UNFAVORABLE} \& Count \& 236 \& 38 \& 36 \& 11 \& 321 \\
\hline \& \& \% within RACE \& 37.0\% \& 43.2\% \& 72.0\% \& 45.8\% \& 40.1\% \\
\hline \& \multirow[b]{2}{*}{NO OPINION} \& Count \& 6 \& 1 \& 0 \& 0 \& 7 \\
\hline \& \& \% within RACE \& 0.9\% \& 1.1\% \& 0.0\% \& 0.0\% \& 0.9\% \\
\hline \& \& Count \& 638 \& 88 \& 50 \& 24 \& 800 \\
\hline \& \& \% within RACE \& 100.0\% \& 100.0\% \& 100.0\% \& 100.0\% \& 100.0\% \\
\hline
\end{tabular}

Telephone survey of likely voters conducted Aug. 18-21, 2012. Margin of error: +/- 3.44 percentage points.
4. Do you have a favorable or an unfavorable opi ni on of Barack Obama?

\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multicolumn{3}{|c|}{REGION} \& \multicolumn{4}{|c|}{REGION} \& \multirow[t]{2}{*}{Total} \\
\hline \& \& \& WEST \& MIDWEST \& SOUTH \& EAST \& \\
\hline \multirow[b]{12}{*}{OBAMA FAVS

Total} \& \multirow{2}{*}{VERY FAVORABLE} \& Count \& 56 \& 94 \& 91 \& 80 \& 321 \\
\hline \& \& \% within REGION \& 38.9\% \& 43.1\% \& 39.1\% \& 39.0\% \& 40.1\% \\
\hline \& \multirow{2}{*}{SOMEWHAT FAVORABLE} \& Count \& 8 \& 28 \& 21 \& 39 \& 96 \\
\hline \& \& \% within REGION \& 5.6\% \& 12.8\% \& 9.0\% \& 19.0\% \& 12.0\% \\
\hline \& \multirow{2}{*}{SOMEWHAT UNFAVORABLE} \& Count \& 4 \& 9 \& 23 \& 19 \& 55 \\
\hline \& \& \% within REGION \& 2.8\% \& 4.1\% \& 9.9\% \& 9.3\% \& 6.9\% \\
\hline \& \multirow[t]{2}{*}{VERY UNFAVORABLE} \& Count \& 73 \& 86 \& 95 \& 67 \& 321 \\
\hline \& \& \% within REGION \& 50.7\% \& 39.4\% \& 40.8\% \& 32.7\% \& 40.1\% \\
\hline \& \multirow{2}{*}{NO OPINION} \& Count \& 3 \& 1 \& 3 \& 0 \& 7 \\
\hline \& \& \% within REGION \& 2.1\% \& 0.5\% \& 1.3\% \& 0.0\% \& 0.9\% \\
\hline \& \& Count \& 144 \& 218 \& 233 \& 205 \& 800 \\
\hline \& \& \% within REGION \& 100.0\% \& 100.0\% \& 100.0\% \& 100.0\% \& 100.0\% \\
\hline
\end{tabular}

Telephone survey of likely voters conducted Aug. 18-21, 2012. Margin of error: +/- 3.44 percentage points.
4. Do you have a favorable or an unfavorable opi ni on of Barack Obama?

|  |  |  | AGE |  |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 20s OR YOUNGER | 30s | 40s | 50s | $60+$ |  |
| OBAMA FAVS | VERY FAVORABLE | Count | 34 | 65 | 39 | 58 | 125 | 321 |
|  |  | \% within AGE | $33.7 \%$ | 56.0\% | 28.5\% | $37.2 \%$ | 43.1\% | 40.1\% |
|  | SOMEWHAT FAVORABLE | Count | 7 | 0 | 19 | 22 | 48 | 96 |
|  |  | \% within AGE | 6.9\% | 0.0\% | 13.9\% | 14.1\% | 16.6\% | 12.0\% |
|  | SOMEWHAT UNFAVORABLE | Count | 0 | 13 | 10 | 14 | 18 | 55 |
|  |  | \% within AGE | 0.0\% | 11.2\% | 7.3\% | 9.0\% | 6.2\% | 6.9\% |
|  | VERY UNFAVORABLE | Count | 55 | 38 | 69 | 62 | 97 | 321 |
|  |  | \% within AGE | 54.5\% | 32.8\% | 50.4\% | 39.7\% | 33.4\% | 40.1\% |
|  | NO OPINION | Count | 5 | 0 | 0 | 0 | 2 | 7 |
|  |  | \% within AGE | 5.0\% | 0.0\% | 0.0\% | 0.0\% | 0.7\% | 0.9\% |
| Total |  | Count | 101 | 116 | 137 | 156 | 290 | 800 |
|  |  | \% within AGE | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |

Telephone survey of likely voters conducted Aug. 18-21, 2012. Margin of error: +/-3.44 percentage points.
4. Do you have a favorable or an unf avorable opi ni on of Barack Obama?

|  |  |  | INCOME |  |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | \$50K OR LESS | \$50K TO \$75K | \$75K TO \$125K | \$125K OR MORE | REFUSED |  |
| OBAMA FAVS | VERY FAVORABLE | Count | 123 | 49 | 86 | 39 | 24 | 321 |
|  |  | \% within INCOME | 46.8\% | 29.7\% | 47.3\% | 32.0\% | 35.3\% | 40.1\% |
|  | SOMEWHAT FAVORABLE | Count | 28 | 23 | 9 | 25 | 11 | 96 |
|  |  | \% within INCOME | 10.6\% | 13.9\% | 4.9\% | 20.5\% | 16.2\% | 12.0\% |
|  | SOMEWHAT UNFAVORABLE | Count | 10 | 8 | 29 | 2 | 6 | 55 |
|  |  | \% within INCOME | 3.8\% | 4.8\% | 15.9\% | 1.6\% | 8.8\% | 6.9\% |
|  | VERY UNFAVORABLE | Count | 101 | 85 | 58 | 55 | 22 | 321 |
|  |  | \% within INCOME | 38.4\% | 51.5\% | 31.9\% | 45.1\% | 32.4\% | 40.1\% |
|  | NO OPINION | Count | 1 | 0 | 0 | 1 | 5 | 7 |
|  |  | \% within INCOME | 0.4\% | 0.0\% | 0.0\% | 0.8\% | 7.4\% | 0.9\% |
|  |  | Count | 263 | 165 | 182 | 122 | 68 | 800 |
|  | Total | \% within INCOME | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |

Telephone survey of likely voters conducted Aug. 18-21, 2012. Margin of error: +/-3.44 percentage points.

