5. Do you have a favorable or an unf avorable opi ni on of M tt Romey?

|  |  |  | PARTY |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | DEMS | GOP | INDY |  |
| ROMNEY FAVS | VERY FAVORABLE | Count | 25 | 187 | 39 | 251 |
|  |  | \% within PARTY | 8.9\% | 66.8\% | 16.4\% | 31.4\% |
|  | SOMEWHAT FAVORABLE | Count | 24 | 69 | 70 | 163 |
|  |  | \% within PARTY | 8.5\% | 24.6\% | 29.4\% | 20.4\% |
|  | SOMEWHAT UNFAVORABLE | Count | 77 | 9 | 35 | 121 |
|  |  | \% within PARTY | 27.3\% | 3.2\% | 14.7\% | 15.1\% |
|  | VERY UNFAVORABLE | Count | 146 | 13 | 94 | 253 |
|  |  | \% within PARTY | 51.8\% | 4.6\% | 39.5\% | 31.6\% |
|  | NO OPINION | Count | 10 | 2 | 0 | 12 |
|  |  | \% within PARTY | 3.5\% | 0.7\% | 0.0\% | 1.5\% |
| Total |  | Count | 282 | 280 | 238 | 800 |
|  |  | \% within PARTY | 100.0\% | 100.0\% | 100.0\% | 100.0\% |

Telephone survey of likely voters conducted Aug. 18-21, 2012. Margin of error: +/-3.44 percentage points.
5. Do you have a favorable or an unf avorable opi ni on of Mtt Romey?

|  |  |  | PHILOSOPHY |  |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | VERY LIBERAL | LIBERAL | MODERATE | CONSERVATIVE | VERY CONSERVATIVE |  |
| ROMNEY FAVS | VERY FAVORABLE | Count | 20 | 6 | 27 | 86 | 112 | 251 |
|  |  | \% within PHILOSOPHY | 16.1\% | 3.5\% | 16.5\% | 46.2\% | 71.8\% | 31.4\% |
|  | SOMEWHAT FAVORABLE | Count | 11 | 15 | 27 | 79 | 31 | 163 |
|  |  | \% within PHILOSOPHY | 8.9\% | 8.8\% | 16.5\% | 42.5\% | 19.9\% | 20.4\% |
|  | SOMEWHAT UNFAVORABLE | Count | 14 | 48 | 44 | 11 | 4 | 121 |
|  |  | \% within PHILOSOPHY | 11.3\% | 28.2\% | 26.8\% | 5.9\% | 2.6\% | 15.1\% |
|  | VERY UNFAVORABLE | Count | 70 | 101 | 65 | 9 | 8 | 253 |
|  |  | \% within PHILOSOPHY | 56.5\% | 59.4\% | 39.6\% | 4.8\% | 5.1\% | 31.6\% |
|  | NO OPINION | Count | 9 | 0 | 1 | 1 | 1 | 12 |
|  |  | \% within PHILOSOPHY | 7.3\% | 0.0\% | 0.6\% | 0.5\% | 0.6\% | 1.5\% |
|  |  | Count | 124 | 170 | 164 | 186 | 156 | 800 |
|  | Total | \% within PHILOSOPHY | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |

Telephone survey of likely voters conducted Aug. 18-21, 2012. Margin of error: +/-3.44 percentage points.
5. Do you have a favorable or anf avorable opi ni on of Mtt Romey? ROMNEY FAVS * GENDER Crosstabulation

|  |  |  | GENDER |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | MEN | WOMEN |  |
| ROMNEY FAVS | VERY FAVORABLE | Count | 145 | 106 | 251 |
|  |  | \% within GENDER | 36.1\% | 26.6\% | 31.4\% |
|  | SOMEWHAT FAVORABLE | Count | 91 | 72 | 163 |
|  |  | \% within GENDER | 22.6\% | 18.1\% | 20.4\% |
|  | SOMEWHAT UNFAVORABLE | Count | 53 | 68 | 121 |
|  |  | \% within GENDER | 13.2\% | 17.1\% | 15.1\% |
|  | VERY UNFAVORABLE | Count | 111 | 142 | 253 |
|  |  | \% within GENDER | 27.6\% | 35.7\% | 31.6\% |
|  | NO OPINION | Count | 2 | 10 | 12 |
|  |  | \% within GENDER | 0.5\% | 2.5\% | 1.5\% |
|  |  | Count | 402 | 398 | 800 |
|  |  | \% within GENDER | 100.0\% | 100.0\% | 100.0\% |

Telephone survey of likely voters conducted Aug. 18-21, 2012. Margin of error: +/- 3.44 percentage points.
5. Do you have a favorable or an unfavorable opi ni on of Mtt Romey?

ROMNEY FAVS * RACE Crosstabulation

\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multicolumn{3}{|l|}{} \& \multicolumn{4}{|c|}{RACE} \& \multirow[t]{2}{*}{Total} \\
\hline \& \& \& WHITE \& BLACK \& HISPANIC \& ASIAN-OTHER \& \\
\hline \multirow[b]{12}{*}{ROMNEY FAVS

Total} \& \multirow{2}{*}{VERY FAVORABLE} \& Count \& 186 \& 26 \& 37 \& 2 \& 251 \\
\hline \& \& \% within RACE \& 29.2\% \& 29.5\% \& 74.0\% \& 8.3\% \& 31.4\% \\
\hline \& \multirow{2}{*}{SOMEWHAT FAVORABLE} \& Count \& 126 \& 16 \& 10 \& 11 \& 163 \\
\hline \& \& \% within RACE \& 19.7\% \& 18.2\% \& 20.0\% \& 45.8\% \& 20.4\% \\
\hline \& \multirow{2}{*}{SOMEWHAT UNFAVORABLE} \& Count \& 105 \& 13 \& 1 \& 2 \& 121 \\
\hline \& \& \% within RACE \& 16.5\% \& 14.8\% \& 2.0\% \& 8.3\% \& 15.1\% \\
\hline \& \multirow{2}{*}{VERY UNFAVORABLE} \& Count \& 210 \& 32 \& 2 \& 9 \& 253 \\
\hline \& \& \% within RACE \& $32.9 \%$ \& 36.4\% \& 4.0\% \& 37.5\% \& 31.6\% \\
\hline \& \multirow[b]{2}{*}{NO OPINION} \& Count \& 11 \& 1 \& 0 \& 0 \& 12 \\
\hline \& \& \% within RACE \& 1.7\% \& 1.1\% \& 0.0\% \& 0.0\% \& 1.5\% \\
\hline \& \& Count \& 638 \& 88 \& 50 \& 24 \& 800 \\
\hline \& \& \% within RACE \& 100.0\% \& 100.0\% \& 100.0\% \& 100.0\% \& 100.0\% \\
\hline
\end{tabular}

Telephone survey of likely voters conducted Aug. 18-21, 2012. Margin of error: +/-3.44 percentage points.
5. Do you have a favorable or anf avorable opi ni on of Mtt Romey?

|  |  |  | REGION |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | WEST | MIDWEST | SOUTH | EAST |  |
| ROMNEY FAVS | VERY FAVORABLE | Count | 80 | 47 | 61 | 63 | 251 |
|  |  | \% within REGION | 55.6\% | 21.6\% | 26.2\% | 30.7\% | 31.4\% |
|  | SOMEWHAT FAVORABLE | Count | 12 | 57 | 64 | 30 | 163 |
|  |  | \% within REGION | 8.3\% | 26.1\% | 27.5\% | 14.6\% | 20.4\% |
|  | SOMEWHAT UNFAVORABLE | Count | 19 | 26 | 26 | 50 | 121 |
|  |  | \% within REGION | 13.2\% | 11.9\% | 11.2\% | 24.4\% | 15.1\% |
|  | VERY UNFAVORABLE | Count | 33 | 79 | 80 | 61 | 253 |
|  |  | \% within REGION | 22.9\% | 36.2\% | 34.3\% | 29.8\% | 31.6\% |
|  | NO OPINION | Count | 0 | 9 | 2 | 1 | 12 |
|  |  | \% within REGION | 0.0\% | 4.1\% | 0.9\% | 0.5\% | 1.5\% |
| Total |  | Count | 144 | 218 | 233 | 205 | 800 |
|  |  | \% within REGION | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |

Telephone survey of likely voters conducted Aug. 18-21, 2012. Margin of error: +/- 3.44 percentage points.
5. Do you have a favorable or an unf avorable opi ni on of Mtt Romey?

ROMNEY FAVS * AGE Crosstabulation

|  |  |  | AGE |  |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 20s OR YOUNGER | 30s | 40s | 50s | $60+$ |  |
| ROMNEY FAVS | VERY FAVORABLE | Count | 78 | 15 | 38 | 36 | 84 | 251 |
|  |  | \% within AGE | 77.2\% | 12.9\% | 27.7\% | 23.1\% | 29.0\% | $31.4 \%$ |
|  | SOMEWHAT FAVORABLE | Count | 8 | 14 | 50 | 31 | 60 | 163 |
|  |  | \% within AGE | 7.9\% | 12.1\% | 36.5\% | 19.9\% | 20.7\% | 20.4\% |
|  | SOMEWHAT UNFAVORABLE | Count | 8 | 24 | 15 | 20 | 54 | 121 |
|  |  | \% within AGE | 7.9\% | 20.7\% | 10.9\% | 12.8\% | 18.6\% | 15.1\% |
|  | VERY UNFAVORABLE | Count | 7 | 63 | 26 | 69 | 88 | 253 |
|  |  | \% within AGE | 6.9\% | 54.3\% | 19.0\% | 44.2\% | $30.3 \%$ | 31.6\% |
|  | NO OPINION | Count | 0 | 0 | 8 | 0 | 4 | 12 |
|  |  | \% within AGE | 0.0\% | 0.0\% | 5.8\% | 0.0\% | 1.4\% | 1.5\% |
| Total |  | Count | 101 | 116 | 137 | 156 | 290 | 800 |
|  |  | \% within AGE | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |

Telephone survey of likely voters conducted Aug. 18-21, 2012. Margin of error: +/-3.44 percentage points.
5. Do you have a favorable or an unf avorable opi ni on of Mtt Romey?

|  |  |  | INCOME |  |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | \$50K OR LESS | \$50K TO \$ 75 K | \$75K TO \$125K | \$125K OR MORE | REFUSED |  |
| ROMNEY FAVS | VERY FAVORABLE | Count | 84 | 59 | 42 | 45 | 21 | 251 |
|  |  | \% within INCOME | 31.9\% | 35.8\% | 23.1\% | 36.9\% | 30.9\% | 31.4\% |
|  | SOMEWHAT FAVORABLE | Count | 64 | 48 | 34 | 5 | 12 | 163 |
|  |  | \% within INCOME | 24.3\% | 29.1\% | 18.7\% | 4.1\% | 17.6\% | 20.4\% |
|  | SOMEWHAT UNFAVORABLE | Count | 28 | 23 | 38 | 24 | 8 | 121 |
|  |  | \% within INCOME | 10.6\% | 13.9\% | 20.9\% | 19.7\% | 11.8\% | 15.1\% |
|  | VERY UNFAVORABLE | Count | 85 | 26 | 68 | 48 | 26 | 253 |
|  |  | \% within INCOME | 32.3\% | 15.8\% | 37.4\% | 39.3\% | 38.2\% | 31.6\% |
|  | NO OPINION | Count | 2 | 9 | 0 | 0 | 1 | 12 |
|  |  | \% within INCOME | 0.8\% | 5.5\% | 0.0\% | 0.0\% | 1.5\% | 1.5\% |
| Total |  | Count | 263 | 165 | 182 | 122 | 68 | 800 |
|  |  | \% within INCOME | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |

Telephone survey of likely voters conducted Aug. 18-21, 2012. Margin of error: +/-3.44 percentage points.

