



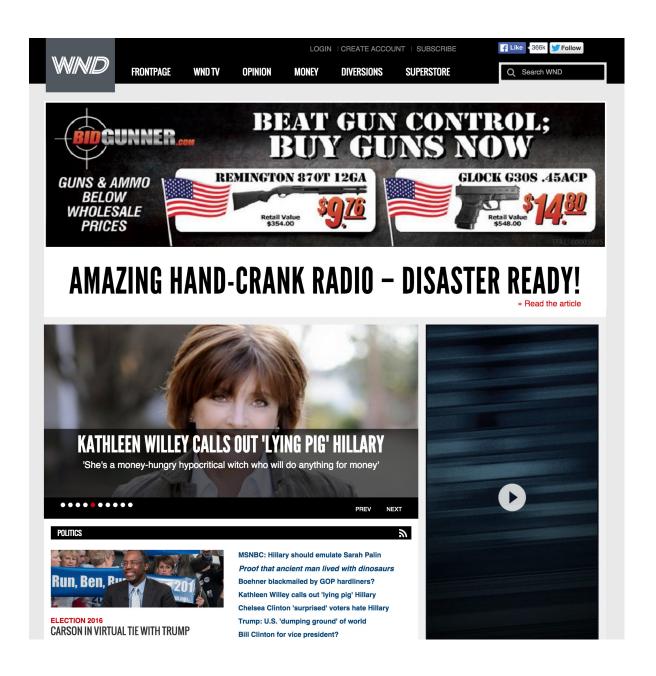


ADVERTISING INFORMATION

ABOUT WND

Founded by Joseph and Elizabeth Farah in 1997, WND is now the #1 independent source of news and commentary on the Web.

WND has broken some of the most significant investigative stories in recent years thanks to its aggressive reporting style and talented staff.

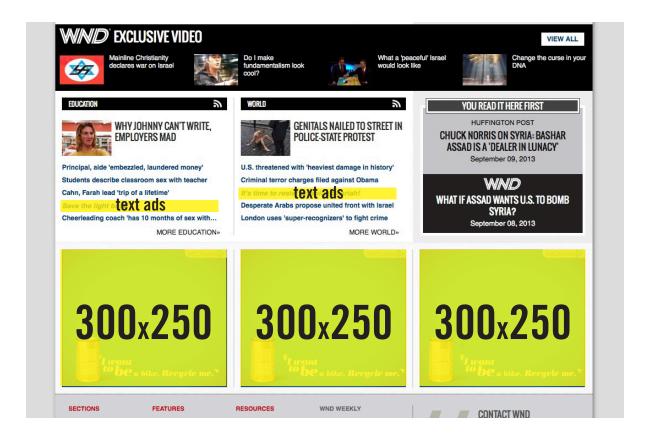


AD PLACEMENTS

HOME PAGE



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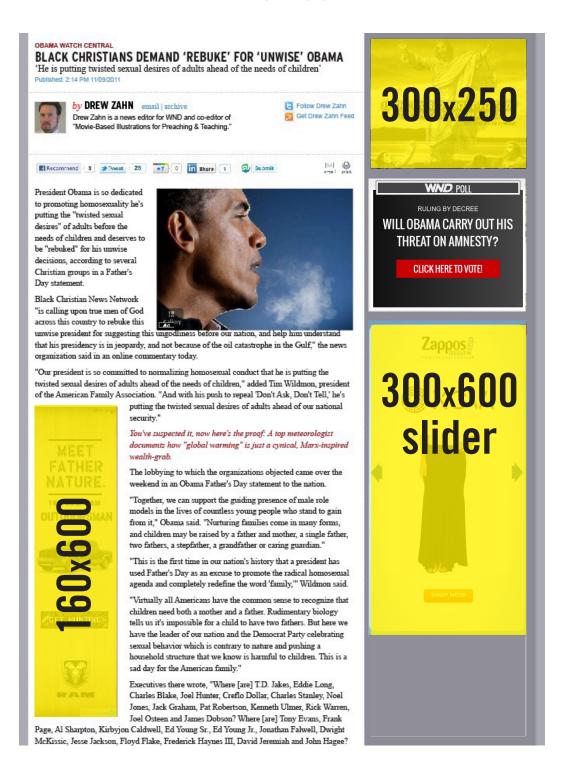
AD PLACEMENTS

OVERLAY AD



AD PLACEMENTS

ARTICLE PAGES



WND PROPERTIES

Besides its popular website, WND offers four subscriptions-based publications:



WHISTLEBLOWER

This monthly print magazine is a special report on a single topic that has been ignored or spun by mainstream media.



JOSEPH FARAH'S G2 BULLETIN

Joseph Farah's exclusive weekly online intelligence briefing.



JEROME CORSI'S RED ALERT

Jerome Corsi's exclusive weekly online global financial strategies newsletter.



WND WEEKLY

This weekly digital magazine is a collection of all original articles and columns written by WND each week.

Book publishing division WND Books is home to *New York Times'* bestselling authors such as Michael Savage and Dr. Jerome R. Corsi



FEATURED COLUMNISTS



JOSEPH FARAH



PAT BUCHANAN



TOM TANCREDO



THOMAS SOWELL



PHYLLIS SCHLAFLY



JACK CASHILL



ANN COULTER



STAR PARKER



CHUCK NORRIS



MOLOTOV MITCHELL

WEBSITE TRAFFIC

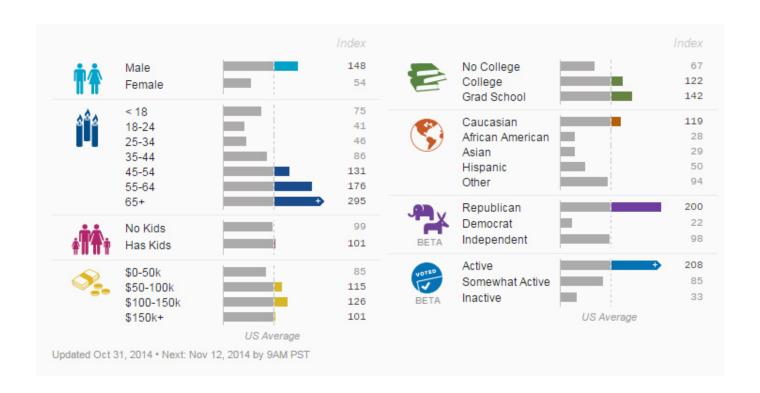
WND receives 6 million unique visitors a month and roughly 25 million page views.

21,000+ websites from around the world link to WND:*

WND ranked #1 in web traffic (vs. Salon and Slate) for political news coverage during the last three election cycles. (*Source - Alexa.com*)

WND readers stay at the website an average of 10 - 15% longer than visitors to other news sites.

E.g., for the month of September 2014, readers averaged 3.19 min at WND



WEBSITE TRAFFIC

OVERALL ACCESS

Google Analytics, providing a snapshot of traffic from August 2014, shows that WND.com had 6.5 million unique visitors, 12.7 million visits, 23.6 million pageviews.

MOBILE ACCESS

Of the 12.7 million visits during that one month time frame, 3.7 million visits came to WND. com via a mobile device, generating 5.8 million pageviews.

ALEXA.COM RANKING

WND is in both the top 2,000 traffic rank worldwide (1,789) and the top 500 in the US (389) as of February 2014.

SOCIAL MEDIA REACH

Inquire about about our social media advertising programs.



As of January 1, 2012, WND had fewer than 1,000 followers on Facebook. As of September 2015, WND had 366,000 followers on Facebook.



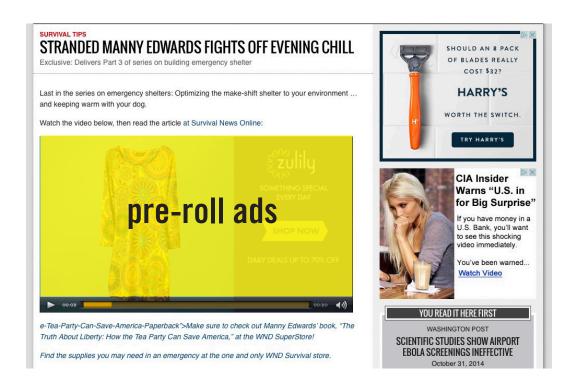
As of January 1, 2012, WND had just over 3,000 followers on Twitter.

As of September 2015, WND had 47,000 followers on Twitter.

VIDEO ADVERTISING

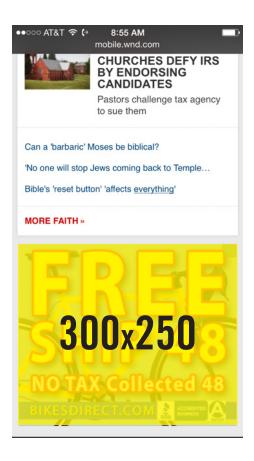
WNDTV offers an excellent opportunity to advertise your product or service. Each month, more than 1 million people watch videos on WNDTV via Ooyala. Ooyala is WND's video server, which allows customized advertisements to be placed before or after the original content.

WND is aggressively growing our video library and video viewership. WND currently has about 1 million Preroll advertisement opportunities each month.



MOBILE ADVERTISING

Mobile readership accounts for almost 30% of all WND pageviews. The WND mobile optimized page has ad size designed for mobile devices, the 300x250.



EMAIL SUBSCRIBERS

Here are the total subscribers for our email lists:

3RD PARTY DEDICATED EMAILS:

Main List 400,000 Money List 120,000 Entertainment 85,000 Health 90,000 Preparedness 150,000

SPONSORSHIPS INSIDE WND EMAILS:

Daily News Alert 400,000 Breaking News 300,000

Joseph Farah 22,000

Pat Buchanan 6,000

Chuck Norris 9,000

DEMOGRAPHIC INFORMATION

WHO READS WND?

Male	75%
Between 50-64 yrs of age	40%
Between 18-49 yrs of age	39%
Live in cities or suburbs	66%
College Bachelors, Masters or PhD	50%
Managers, Owners or Self-employed	44%
Earn over \$75,000 per year	34%
Earn above \$100,000 per year	19%
Married	75%
Consider themselves religious	90%
Have net assets over \$1 million	10%
Log onto WND at least 1X per day	43%

Source - HostedWare WND Reader Survey

DEMOGRAPHIC INFORMATION

WND'S READERS PLAN TO BUY WITHIN NEXT YEAR:

Investments	13%
Health and fitness items	18%
Clothing	21%
Travel	21%
Books	68%
WHAT WND'S READERS DO IN THEIR SPARE TIME	
Invest	15%
Hunt and Fish	23%
Visit restaurants	25%
Sporting Events	25%
Garden	30%
Go to movies	37%
Use CPU's recreationally	58%
Read religious	58%
Read	66%

FOR ADVERTISING INFORMATION, CONTACT:

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