

Survey of US Voters  
Caddell & Associates  
March 10, 2016

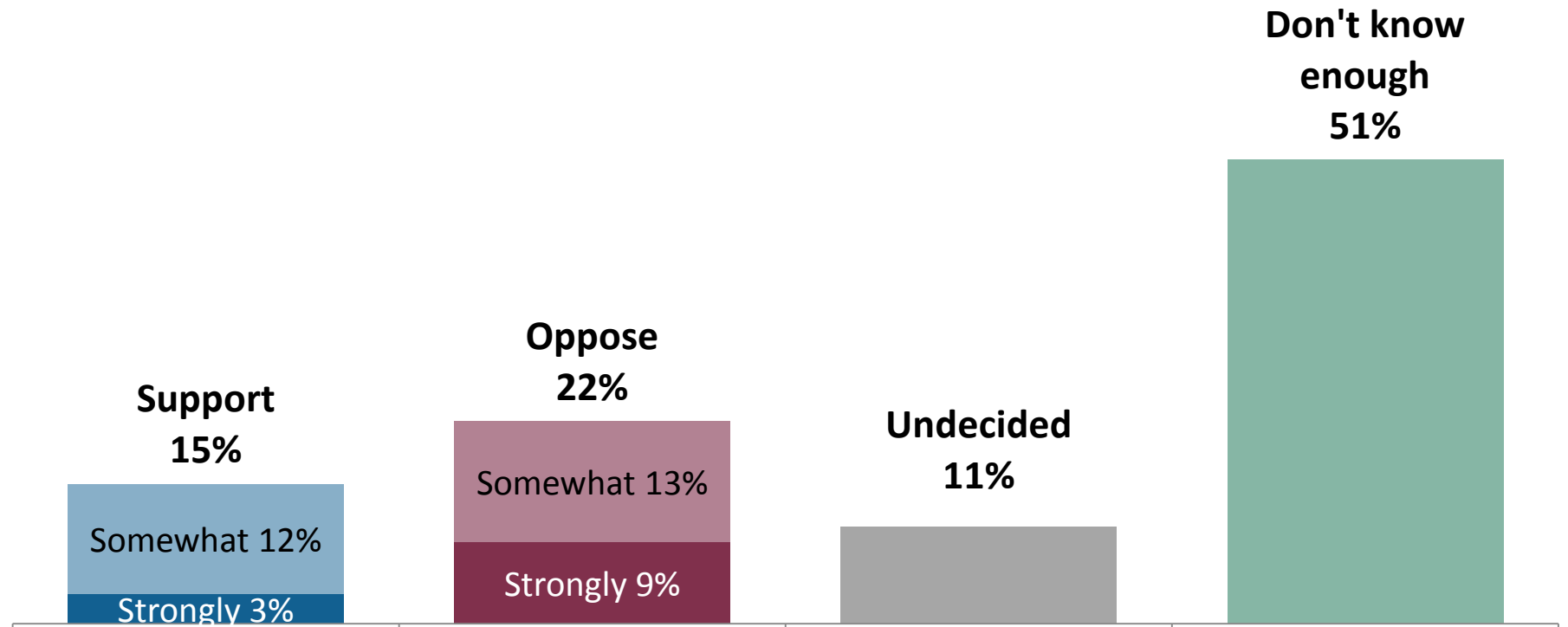
# Methodology

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- ▶ Online survey of registered U.S. voters
- ▶ Survey was conducted February 23 – March 3, 2016
- ▶ Completed 1,950 interviews
- ▶ Oversamples were collected among the following groups:
- ▶ n=642; MoE  $\pm$  3.87 White men with less than a 4 year college degree.
- ▶ n=257; MoE  $\pm$  6.11 White men with less than a 4 year college degree who are less likely to vote.
- ▶ n=277; MoE  $\pm$  5.89 White women with less than a 4 year college degree who are less likely to vote.
- ▶ n=337; MoE  $\pm$  5.34 Persons age 18-34 years old (Millennials) who are less likely to vote.
- ▶ Sample was weighted to a nationally representative sample of 1,200n MoE  $\pm$  2.83%

*Please note that due to rounding, some percentages may not add up to exactly 100%.*

# TPP Initial Vote



# TPP Information

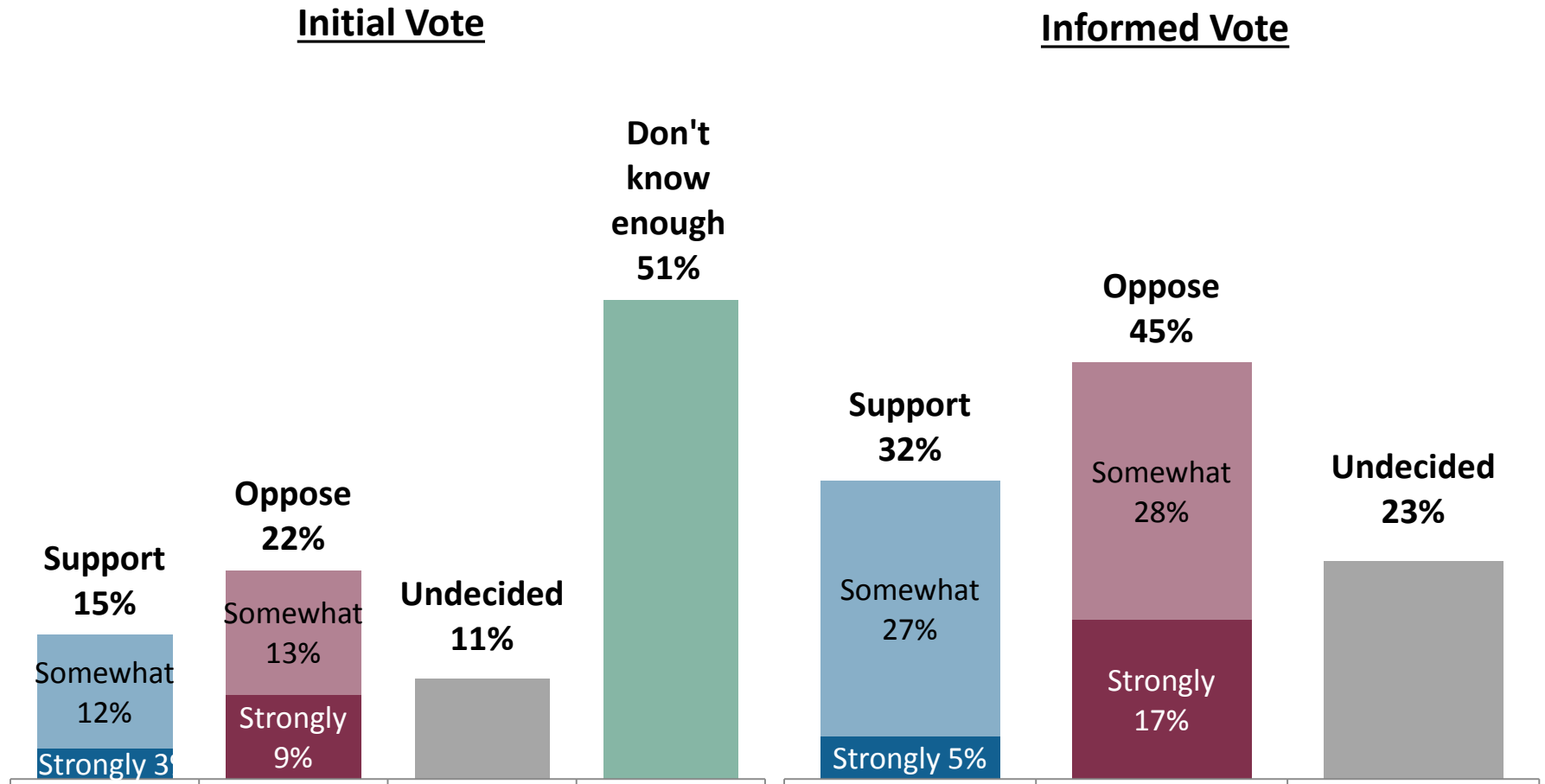
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The Trans-Pacific Partnership, also known as the TPP, is a trade agreement involving the United States, Canada, Japan, Mexico, Australia, Peru, Malaysia, Vietnam, New Zealand, Chile, Singapore, and Brunei. The agreement was designed to deepen economic ties between the 12 member nations by removing tariffs and standardizing regulations in order to make it easier for the countries to trade with each other. Congress has to vote to approve the agreement without amendment.

Supporters of the TPP say the agreement will help the American economy and create jobs by leveling the playing field for American medium and small businesses on the global stage. Supporters also say the agreement will increase labor standards and environmental protections in member nations which will lead to improved wages, economic growth, and access to other markets.

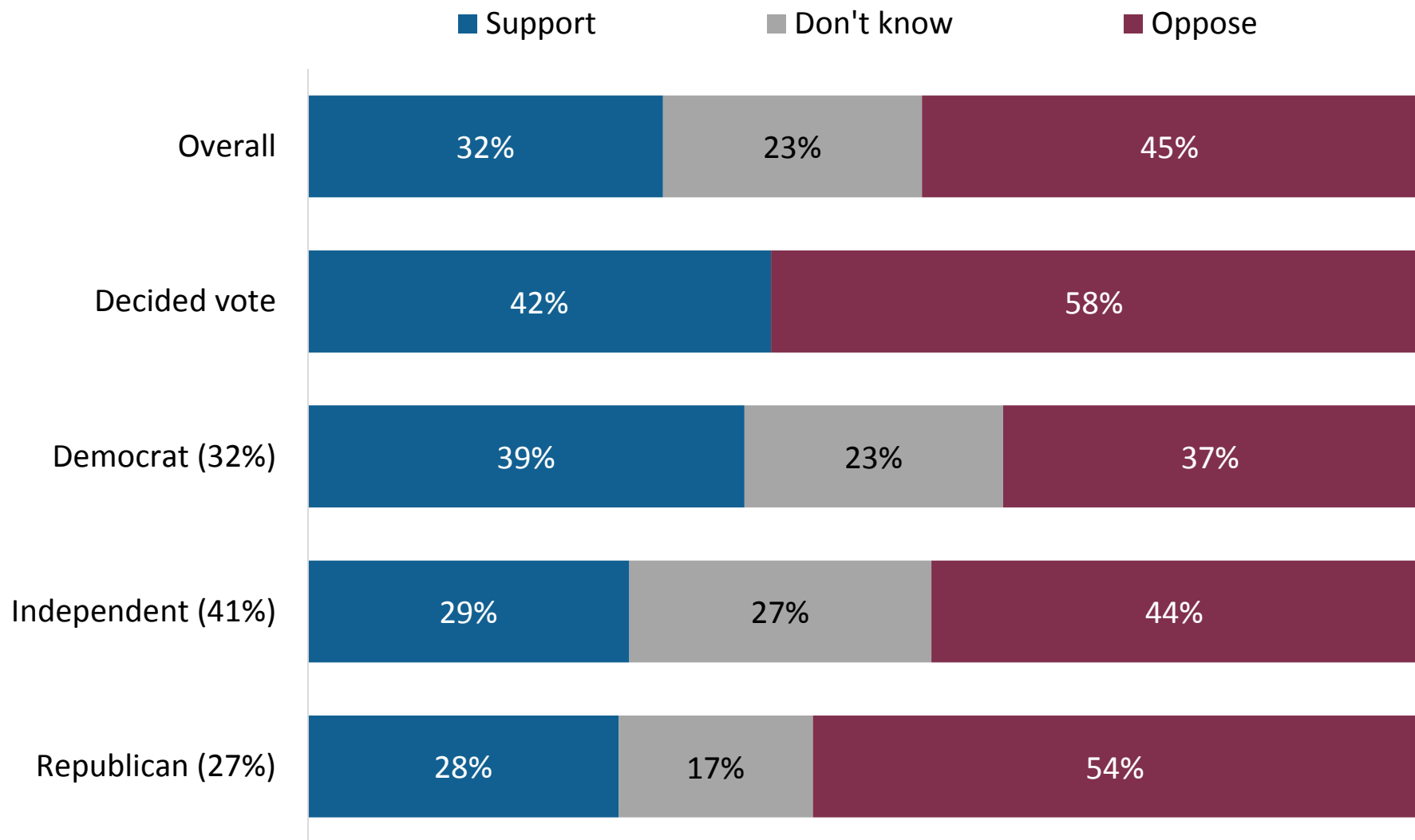
Opponents of the TPP say that the agreement will strip the United States of valuable jobs and manufacturing capabilities and it will open the door for more foreign workers to enter the American job market without any restraints. The TPP will benefit entrenched global corporations but hurt working Americans, small businesses and startups. It will also subject us to laws and regulations written by an international panel. This is a direct threat to our self-government and to American sovereignty.

# TPP Informed Vote



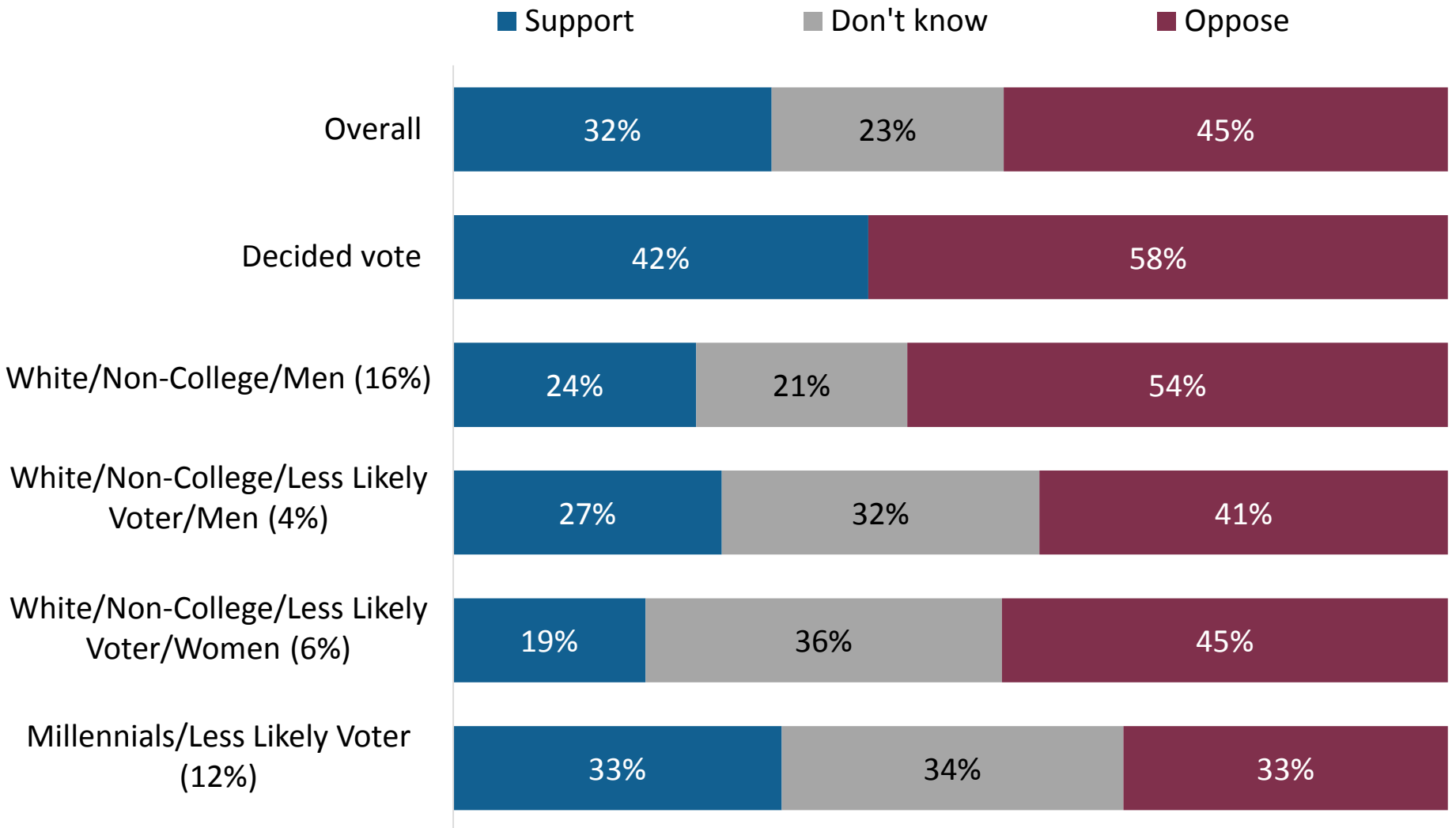
Now that you've heard more, do you support or oppose the Trans-Pacific Partnership trade deal?

# TPP Informed Vote by Party



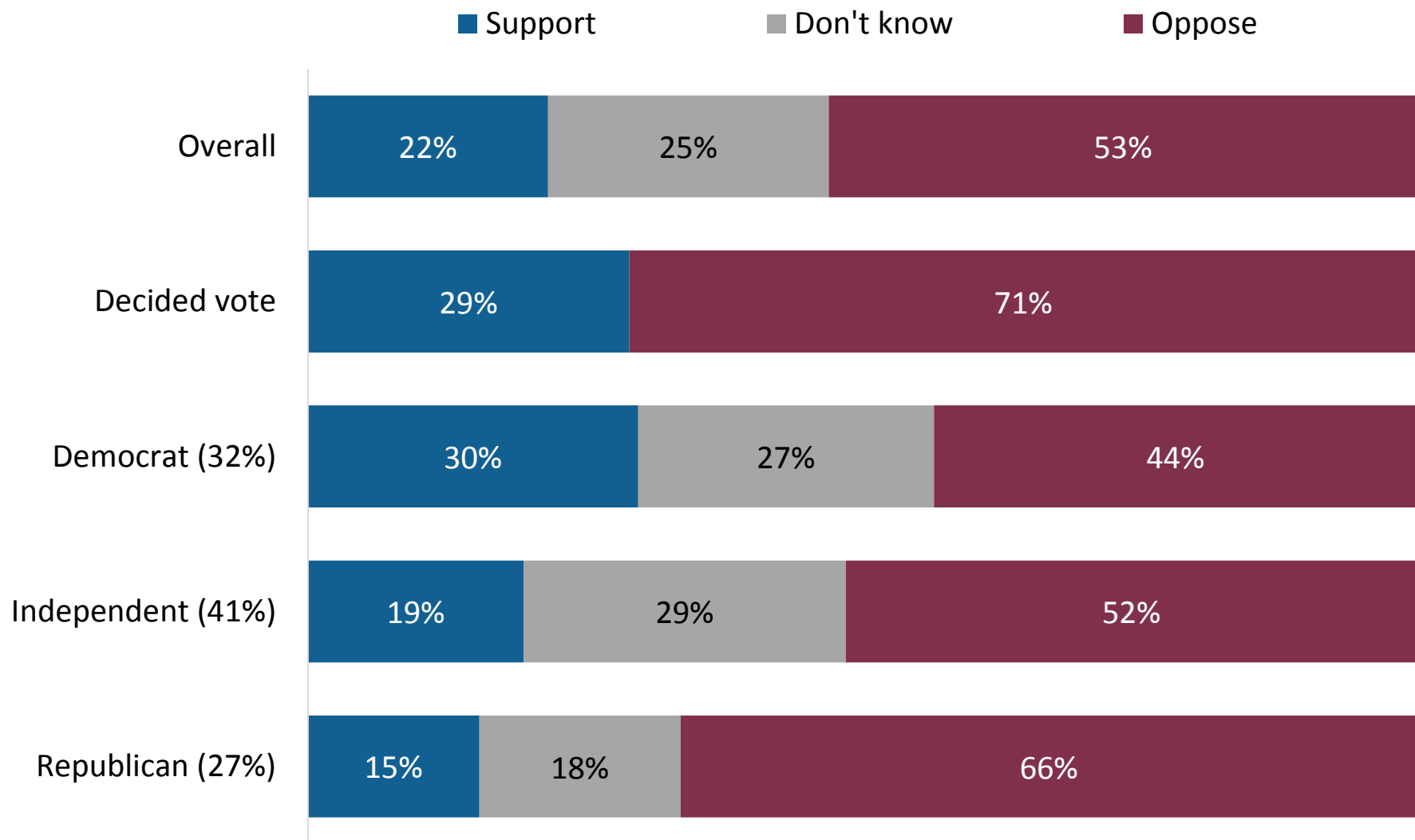
Now that you've heard more, do you support or oppose the Trans-Pacific Partnership trade deal?

# TPP Informed Vote by Key Demographics



Now that you've heard more, do you support or oppose the Trans-Pacific Partnership trade deal?

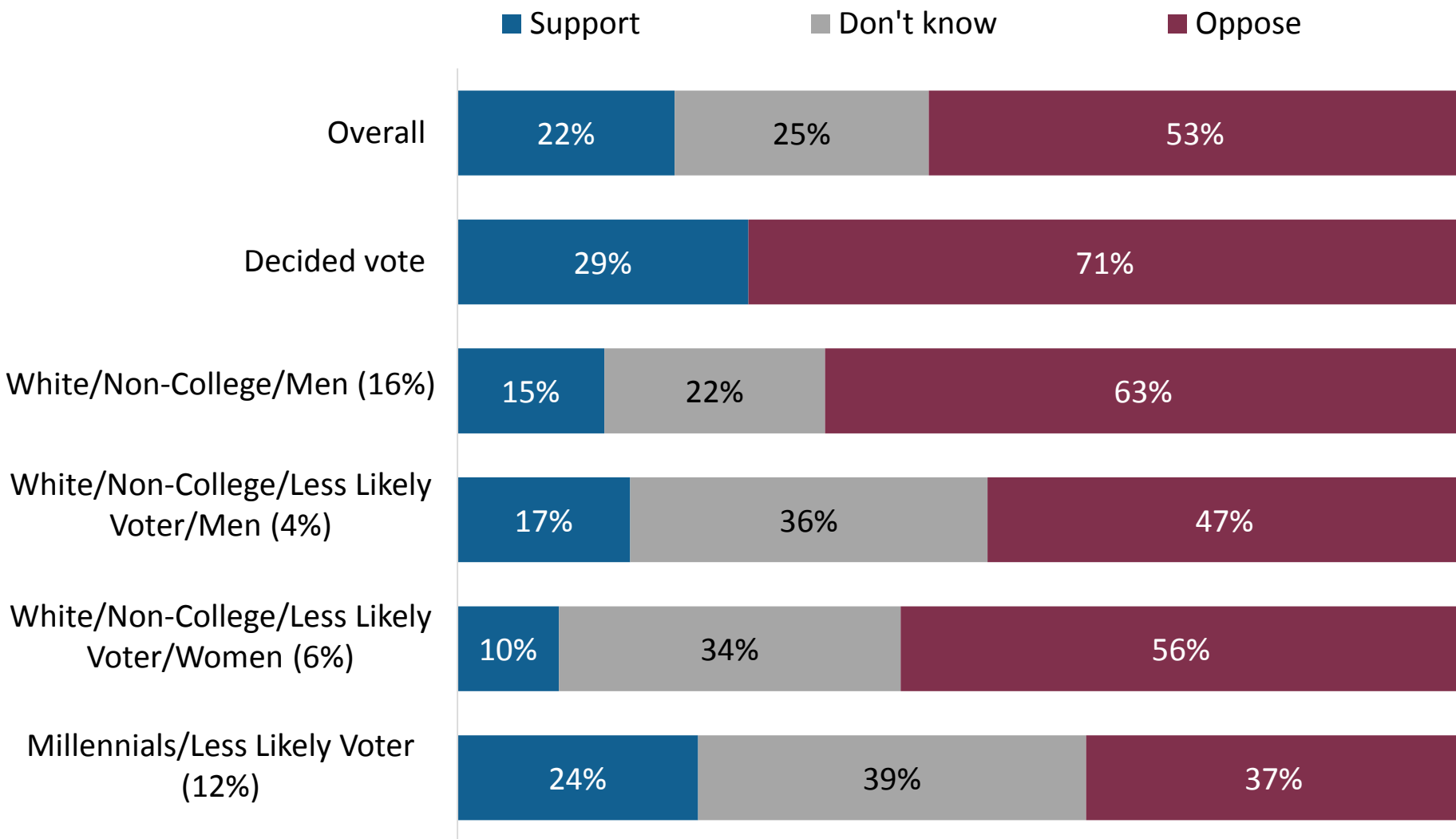
# TPP After Arguments Vote by Party



Now that you've heard more, do you support or oppose the Trans-Pacific Partnership trade deal?

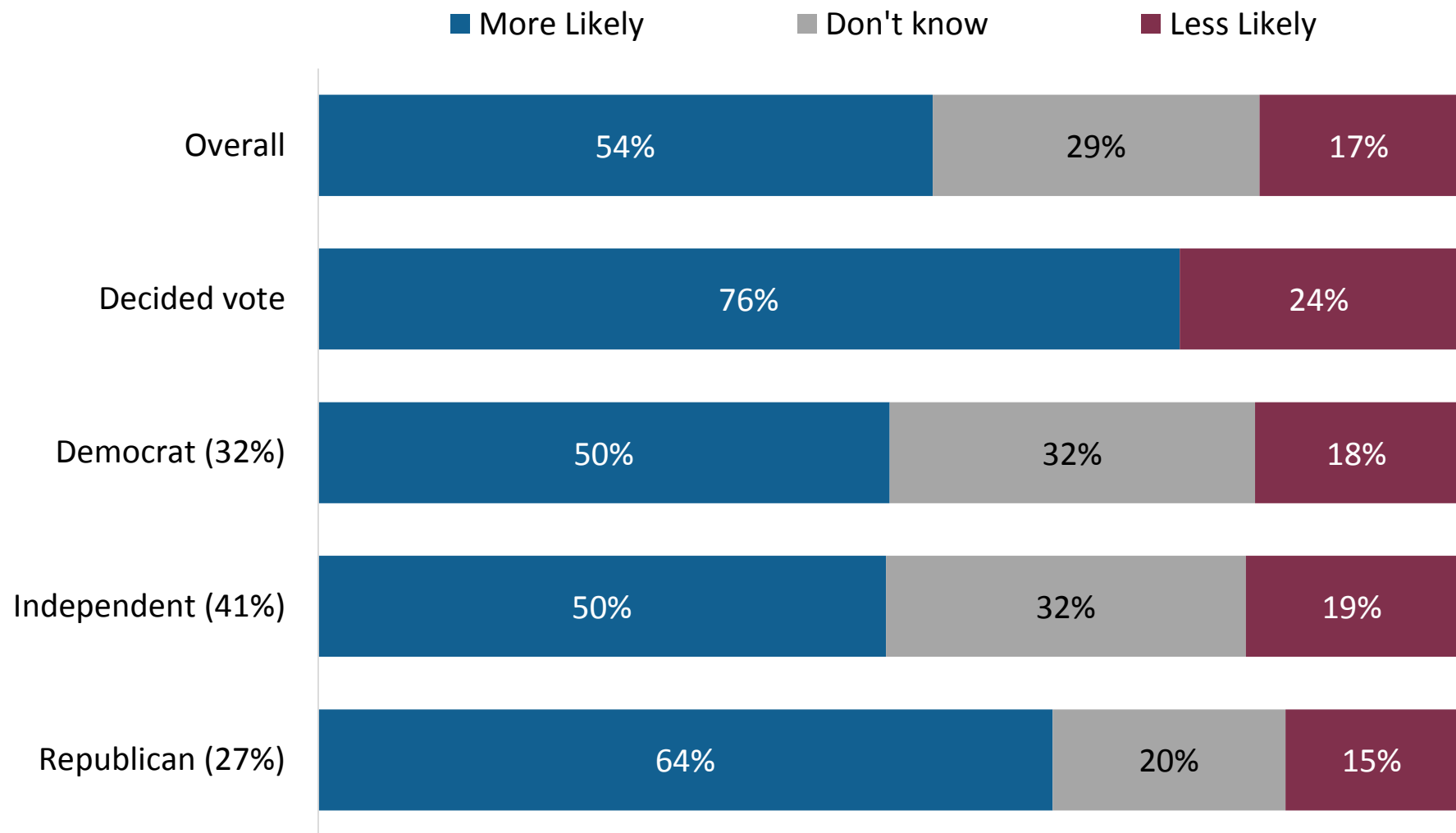


# TPP After Arguments Vote by Key Demographics



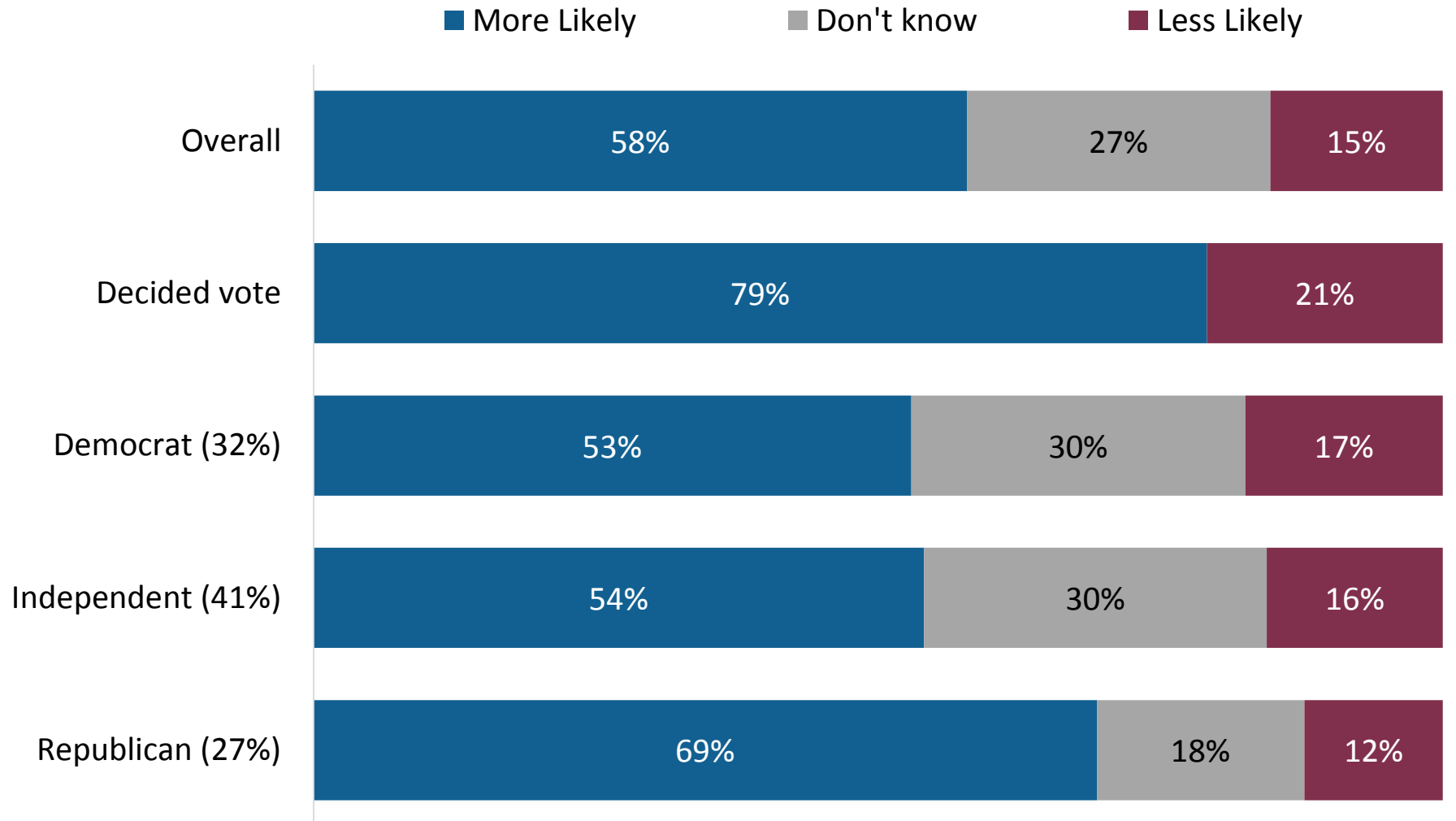
Now that you've heard more, do you support or oppose the Trans-Pacific Partnership trade deal?

# Anti-TPP President Support by Party



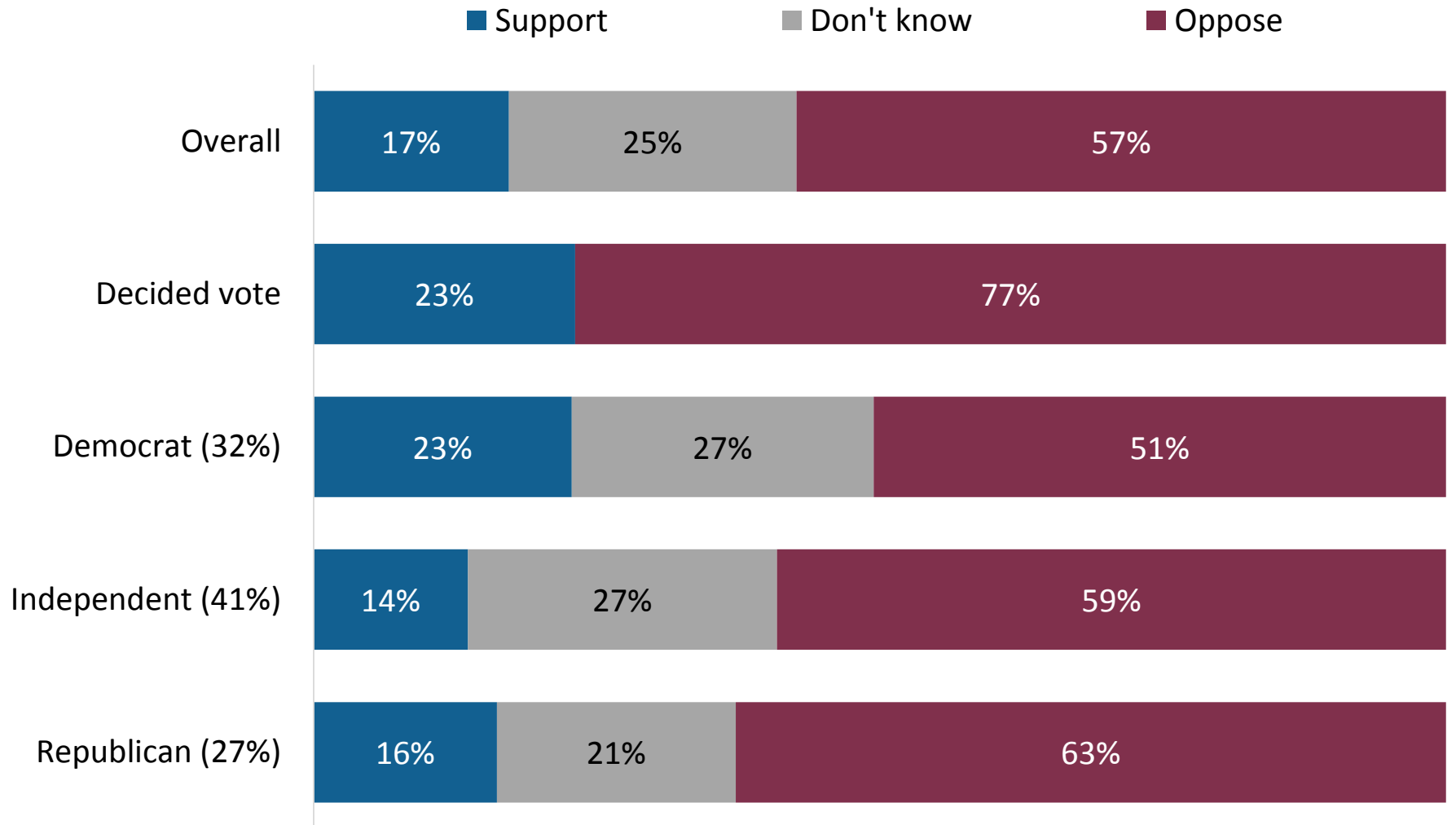
*Would you be more likely or less likely to vote for a candidate for President who promises to put a stop to the Trans-Pacific Partnership, and enact trade policies that put U.S. jobs first?*

# Anti-TPP Congressional Support by Party

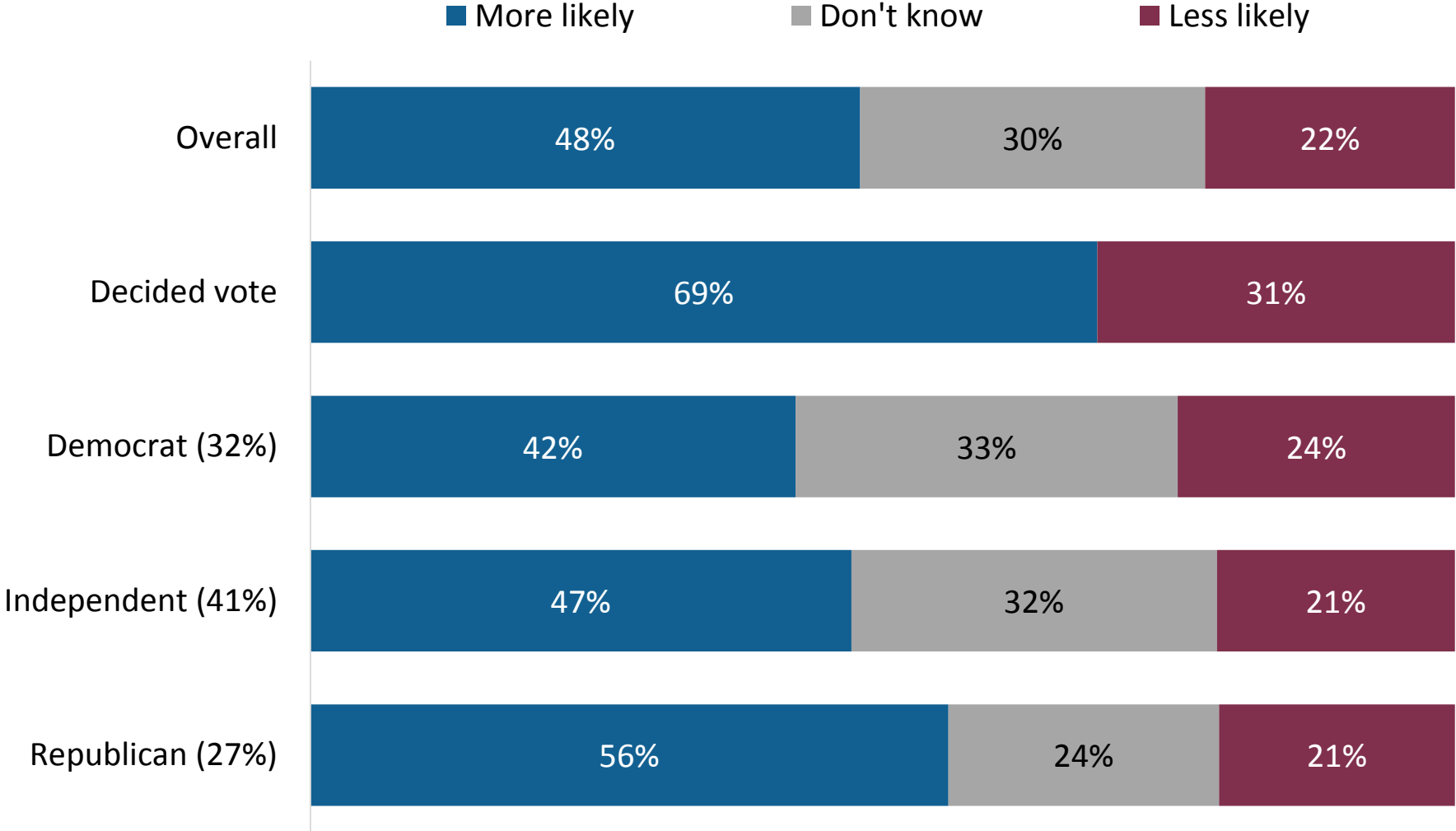


*Would you be more likely or less likely to vote for a candidate for U.S. Congress who promises to put a stop to the Trans-Pacific Partnership, and enact trade policies that put U.S. jobs first?*

# Lame Duck TPP Support by Party



# Lame Duck Congressional Vote by Party

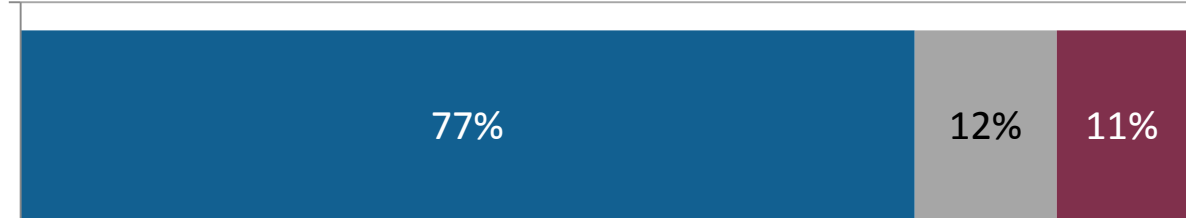


Would you be more likely or less likely to vote for a candidate for U.S. Congress who committed to opposing any trade deals in a special after-the-election session of Congress?

# International Trade Attitudes

■ Agree      ■ Don't Know      ■ Disagree

U.S. businesses struggling to find workers should be working to attract and train Americans by raising wages or improving working conditions rather than bringing in workers from outside the country who will work for less.



Our economic and trade policies should always put American needs and American jobs first, before the needs of other countries or big corporations.



While increasing international trade has led to cheaper goods, it doesn't matter how cheap they are if I don't have a good paying job.



Increasing international trade is good for the U.S. economy. It makes products like smartphones, TVs, and clothing cheaper for U.S. consumers, and it gives U.S. companies access to more foreign markets to sell our products.



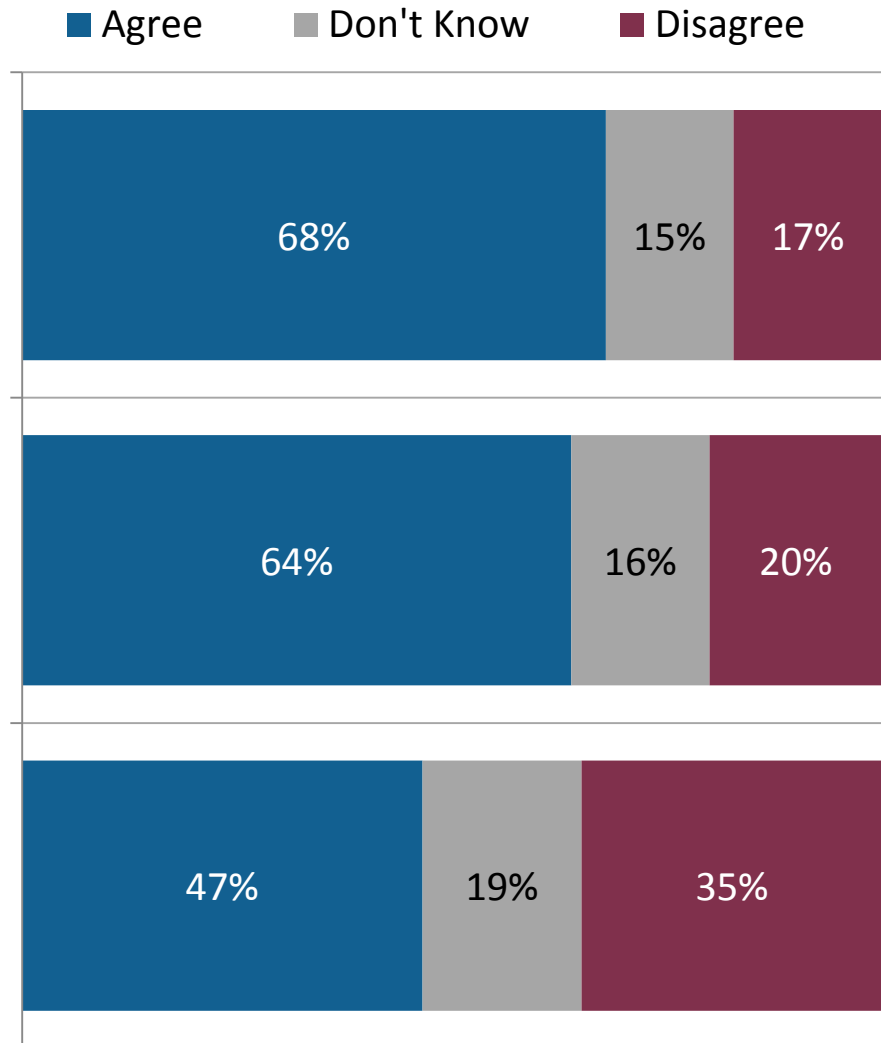
*For each of the following statements, please indicate whether you agree or disagree.*

# International Trade Attitudes

One of the reasons we have such cheap goods, particularly cheap clothes, is because the workers making them in mostly Asian countries, many being children, are paid slave-like wages in harsh working conditions without any worker protections at all. We should punish those countries with tariffs on those imports which would raise the cost of those goods until there are fair working conditions for all comparable to the United States. Even though we might pay more for clothes, we would be protecting our American values.

The real economic division in America is between the elites who see themselves as global citizens of the world and the mainstream of America which says put America's economic interest first and the needs of the ordinary American people above all.

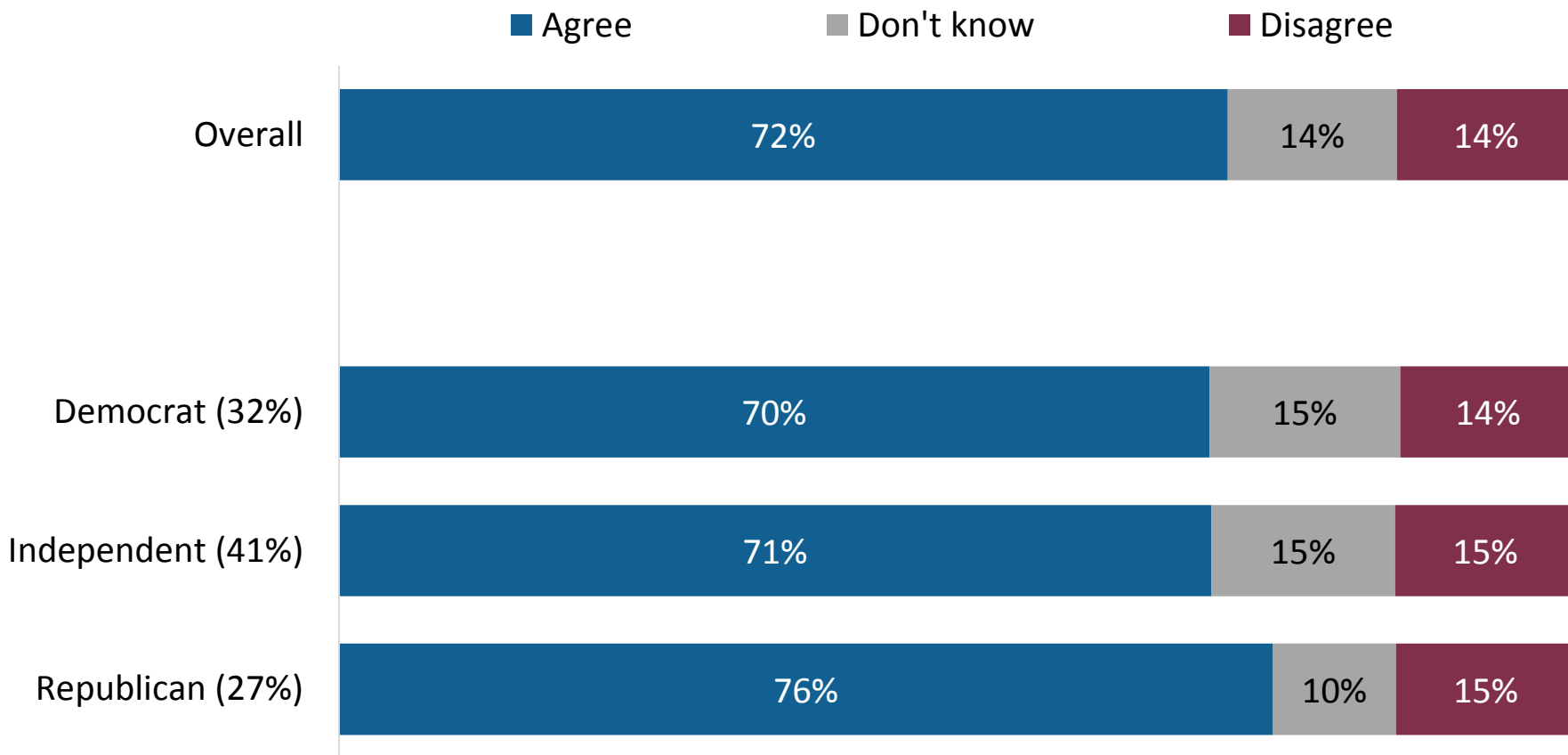
International trade has helped improve foreign relations with other countries and has led to increased cooperation in the international community.



*For each of the following statements, please indicate whether you agree or disagree.*

# Crony Capitalism by Party

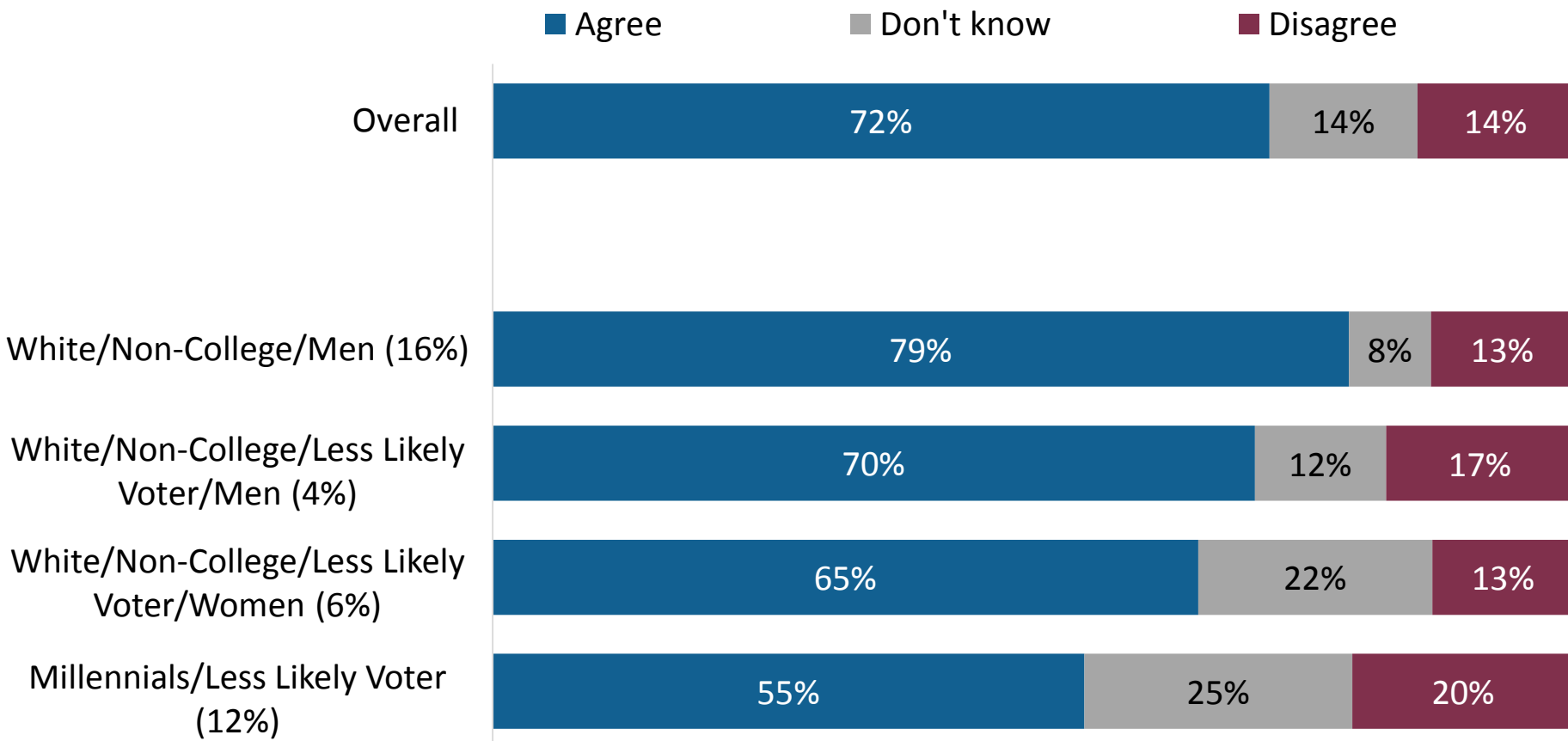
The same political elite who have been rigging the political process in Washington are the same ones that have been rigging trade deals that hurt Americans, but benefit themselves.





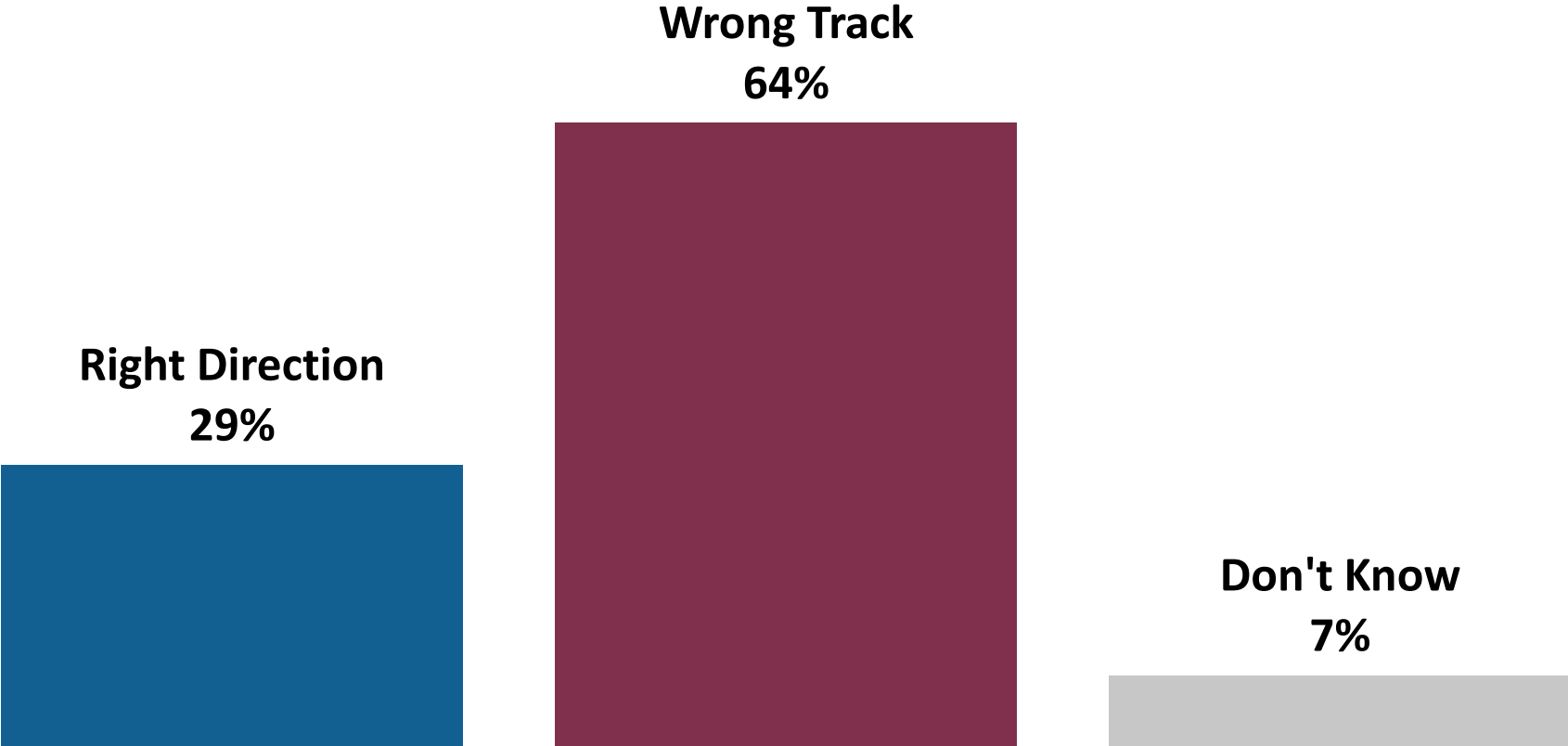
# Crony Capitalism by Key Demographics

The same political elite who have been rigging the political process in Washington are the same ones that have been rigging trade deals that hurt Americans, but benefit themselves.



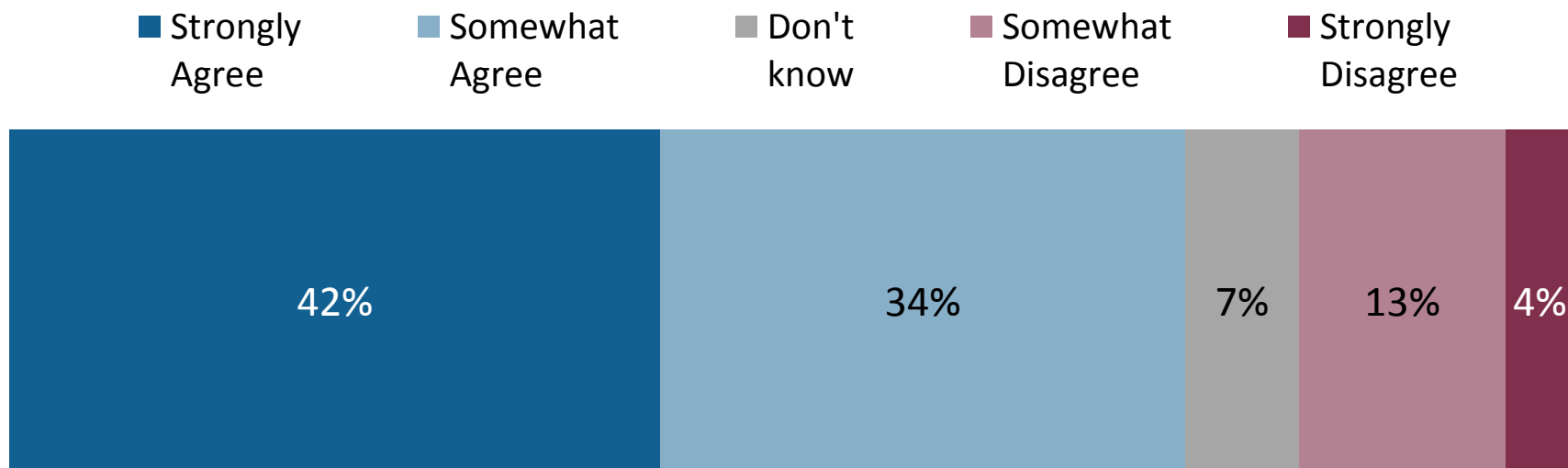
# U.S. Right Direction/Wrong Track

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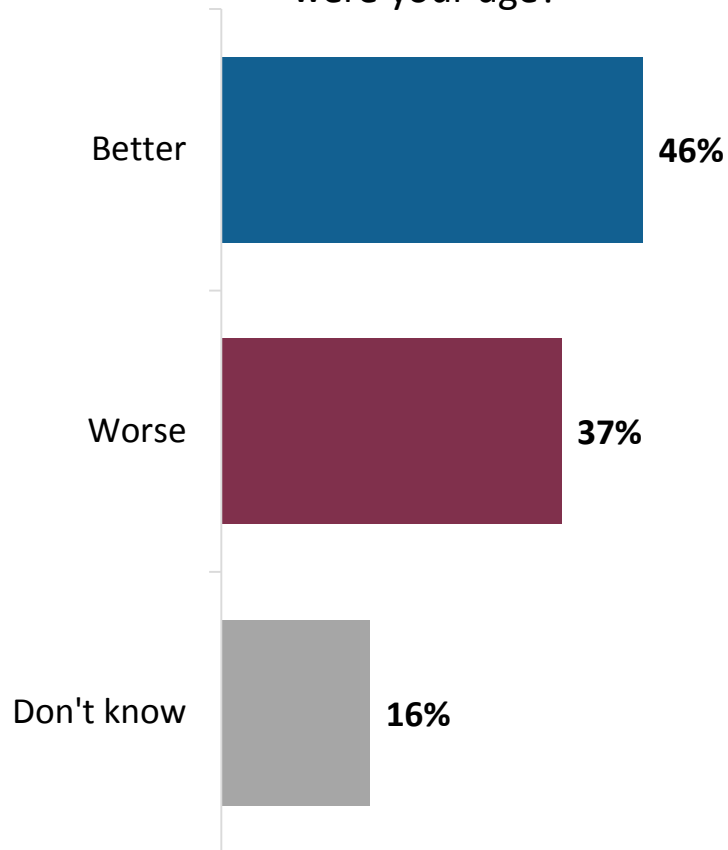
# American Exceptionalism

**The United States is not an ordinary nation; America stands apart from all other countries and we should protect our unique character in the world.**

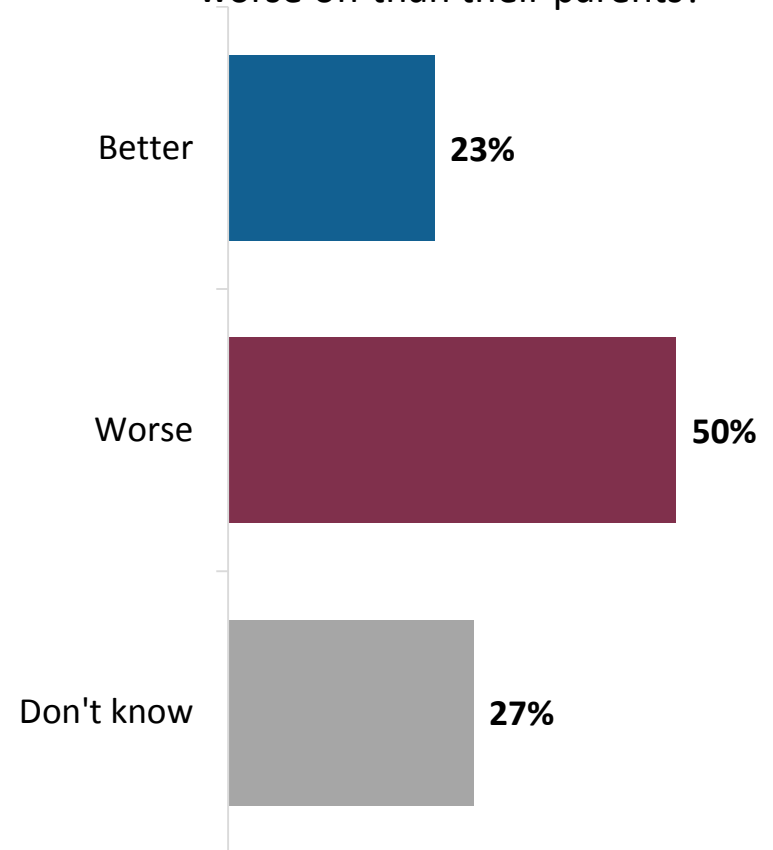


# The American Dream

Do you think you are better off financially or worse off financially than your parents were when they were your age?



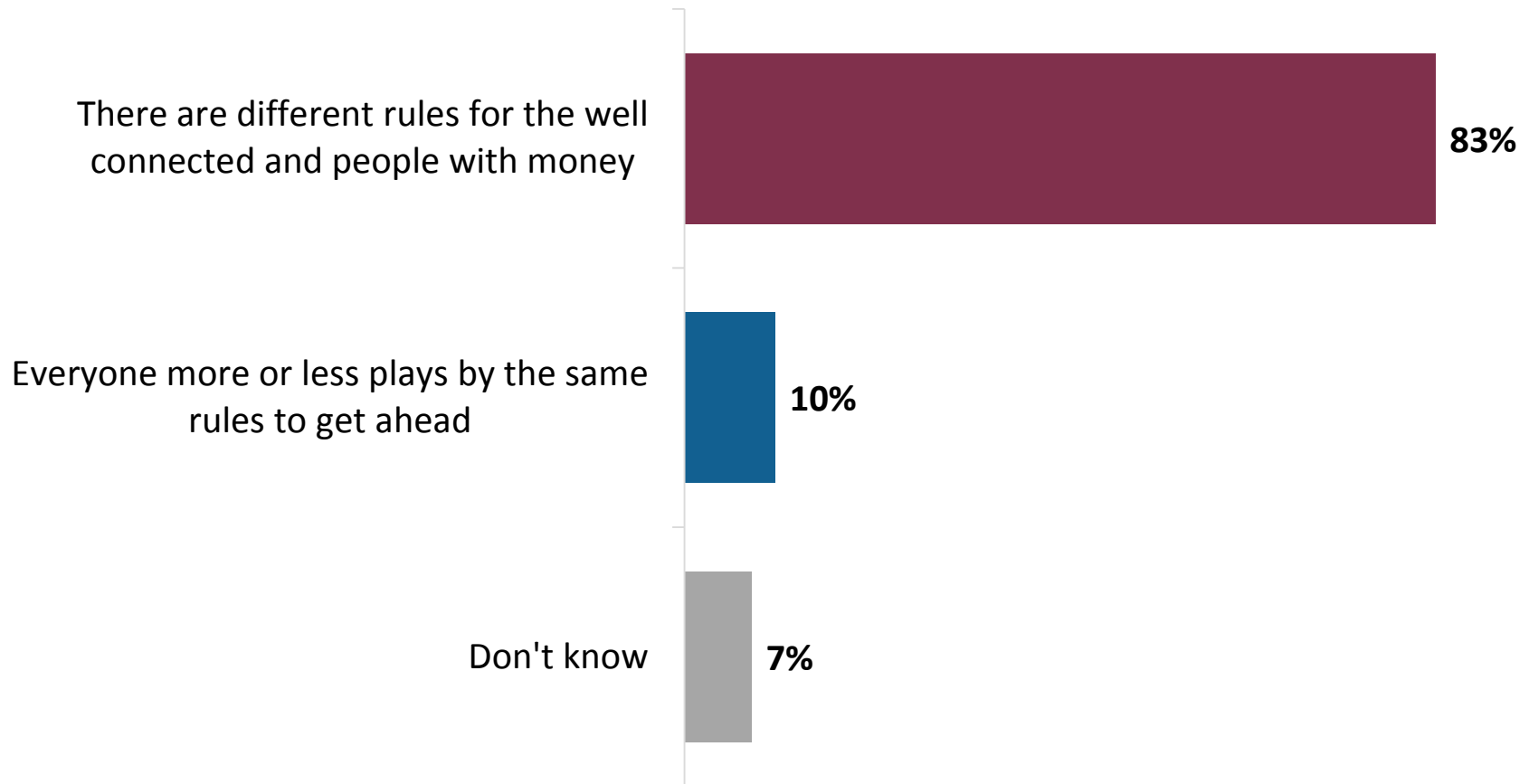
Looking to the future, do you think most children in this country will grow up to be better off or worse off than their parents?



# Unequal Opportunity

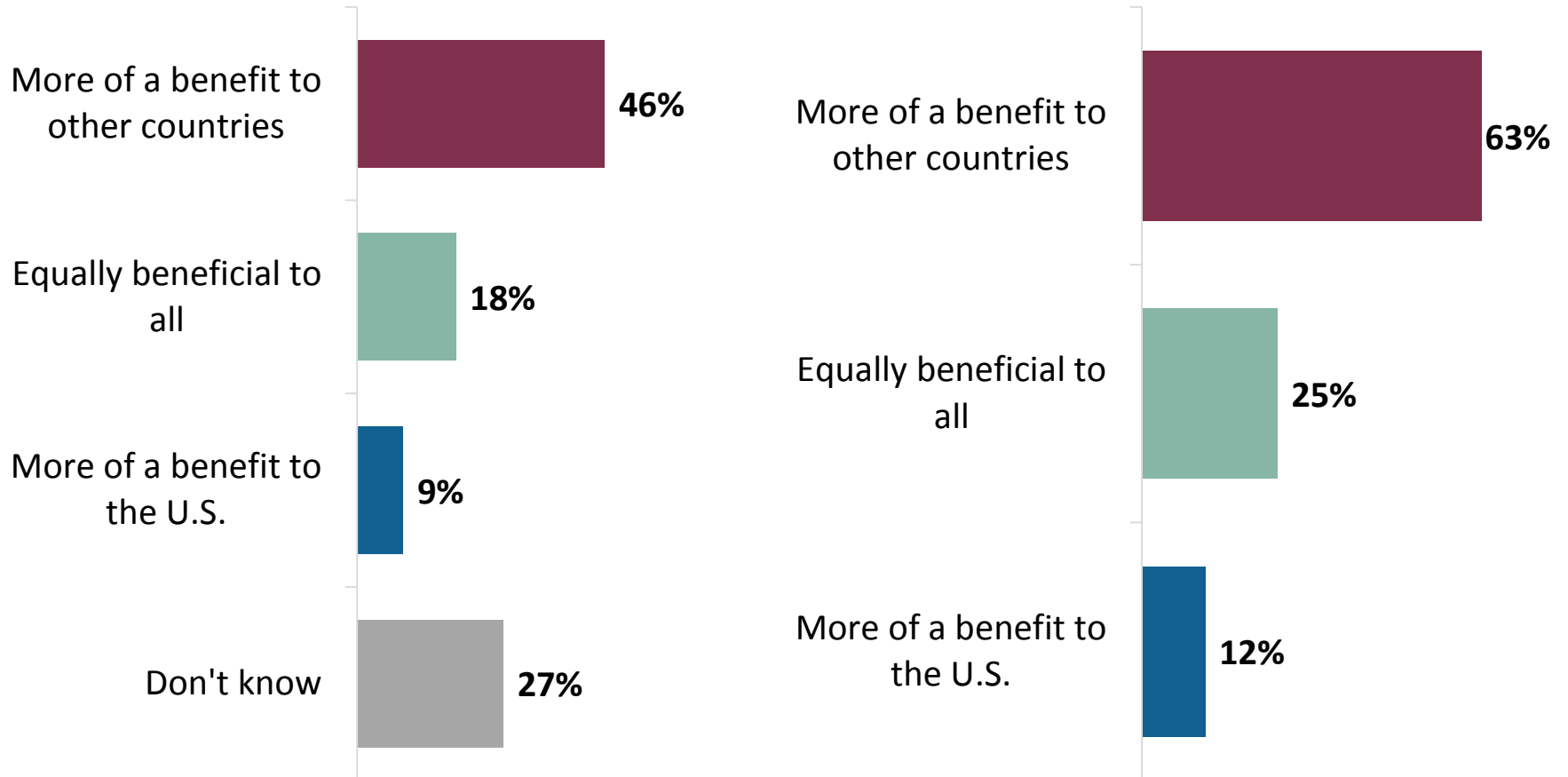
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In this country right now, do you think...



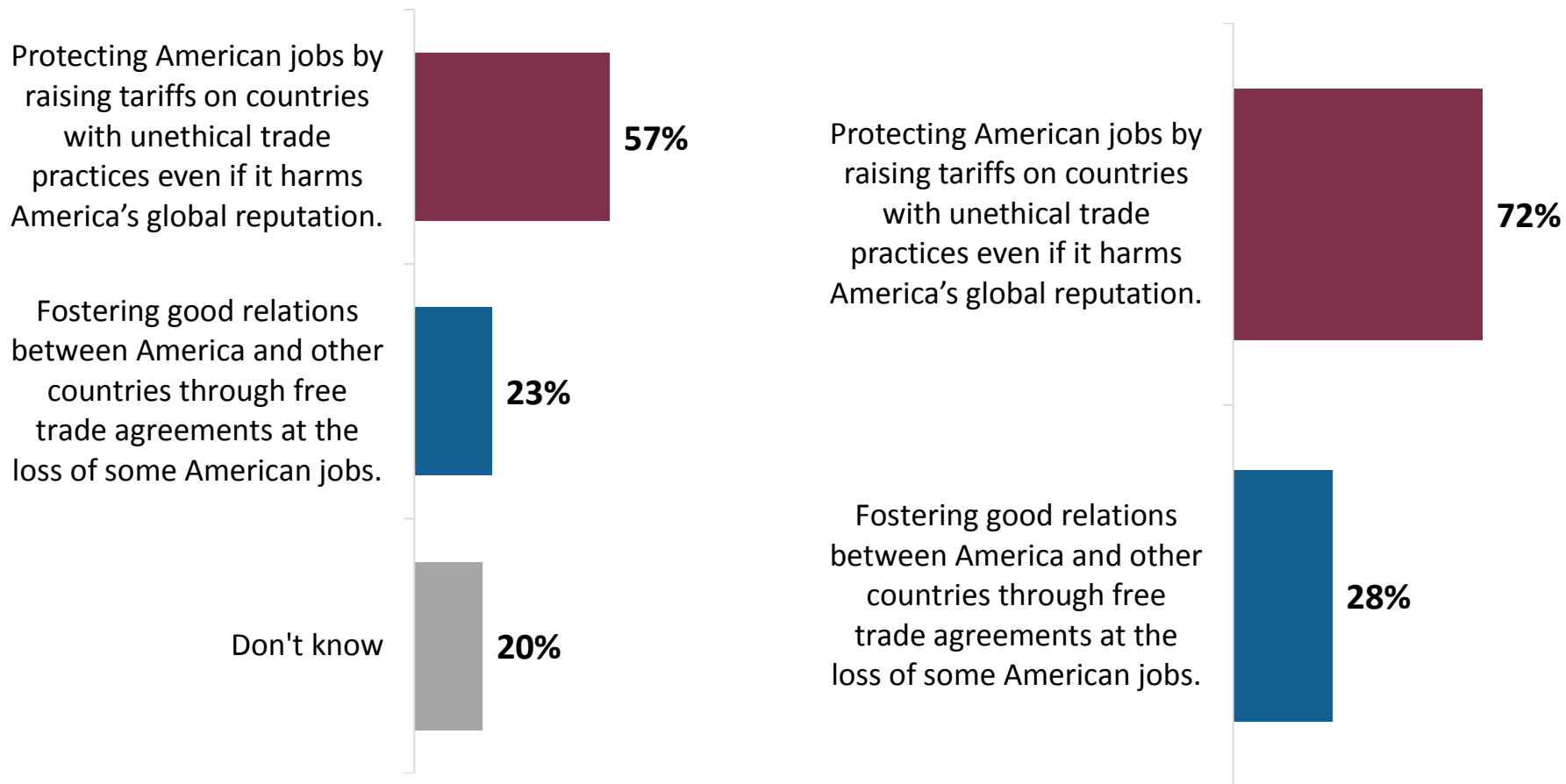
# Legacy of Free Trade

Over the last two decades do you believe the free trade agreements signed by the United States with other countries were:



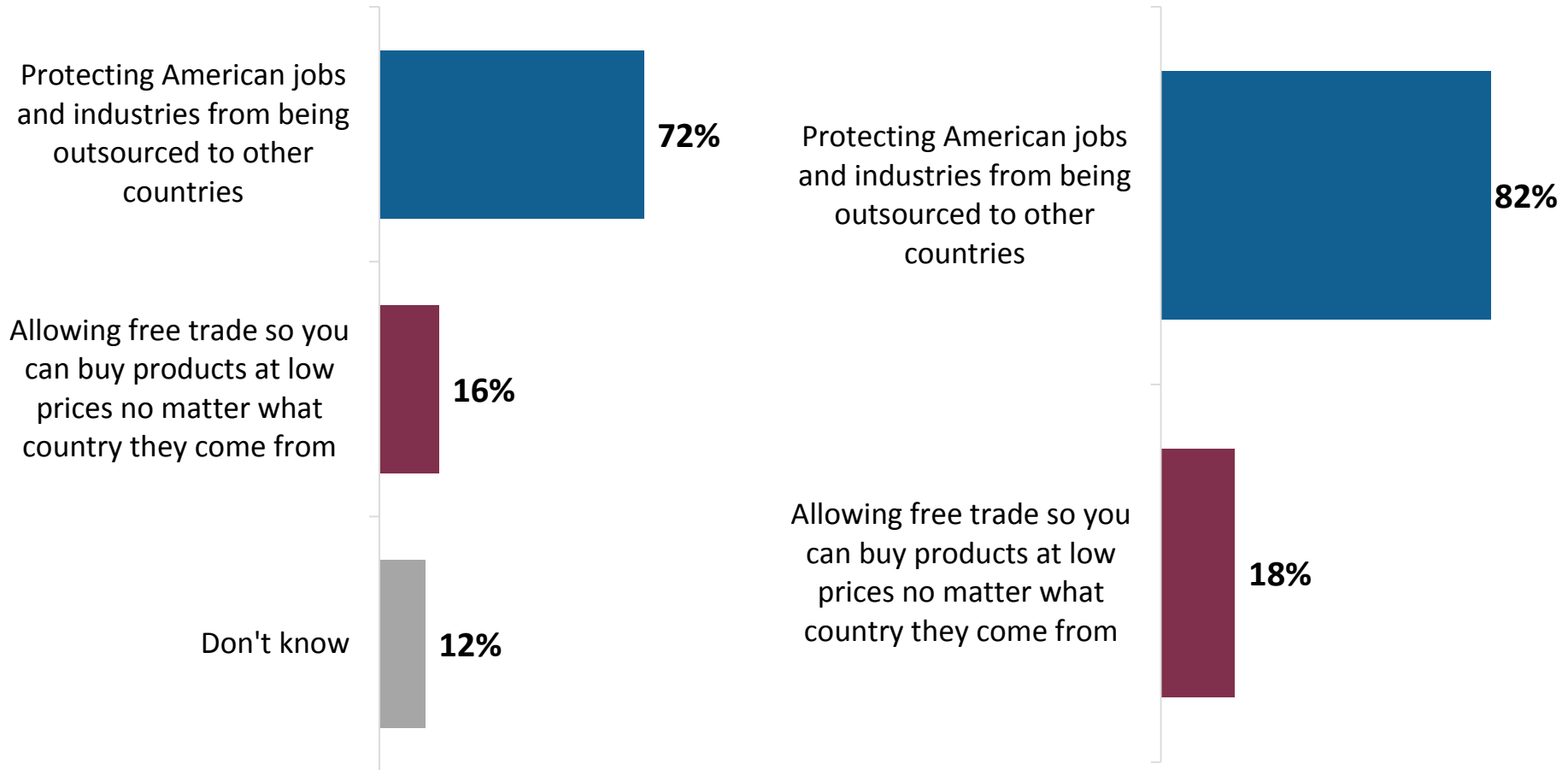
# Global Cooperation Through Free Trade

## Which is more important to you?



# Trade Priorities

## Which is more important to you?





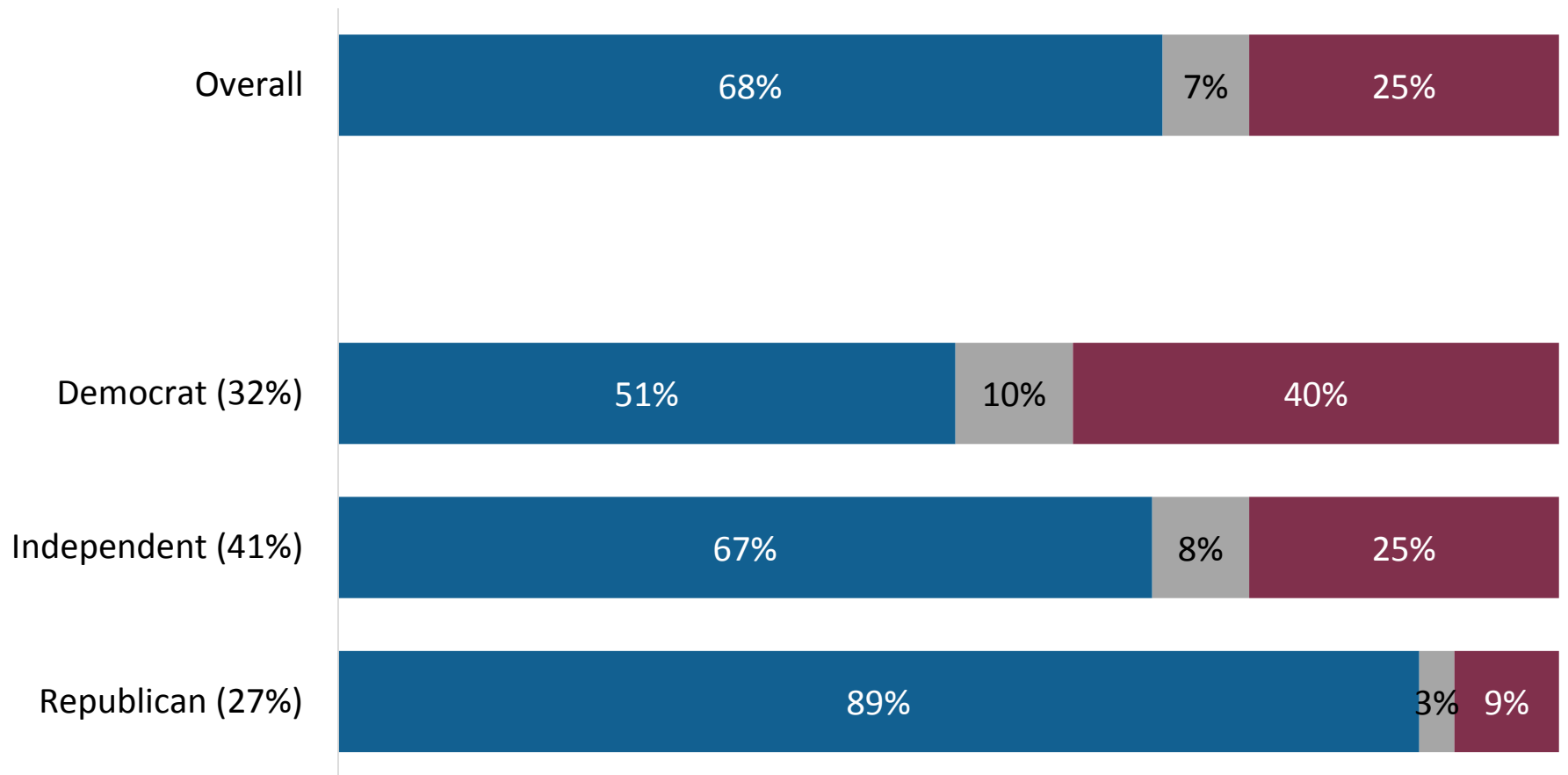
# Decline of America by Party

## America is in a state of decline

■ Agree

■ Don't know

■ Disagree



Please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree.

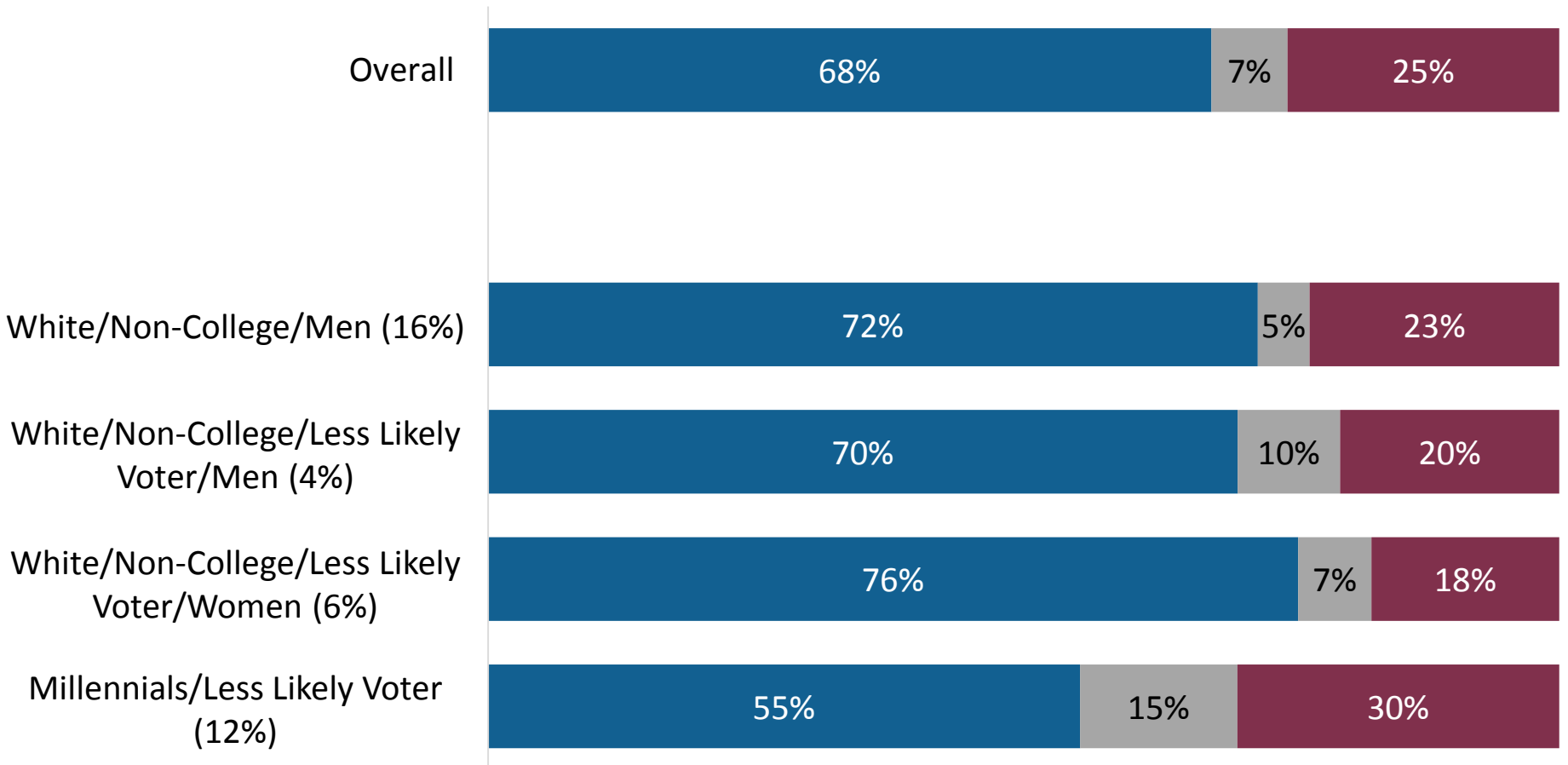
# Decline of America by Key Demographics

## America is in a state of decline

■ Agree

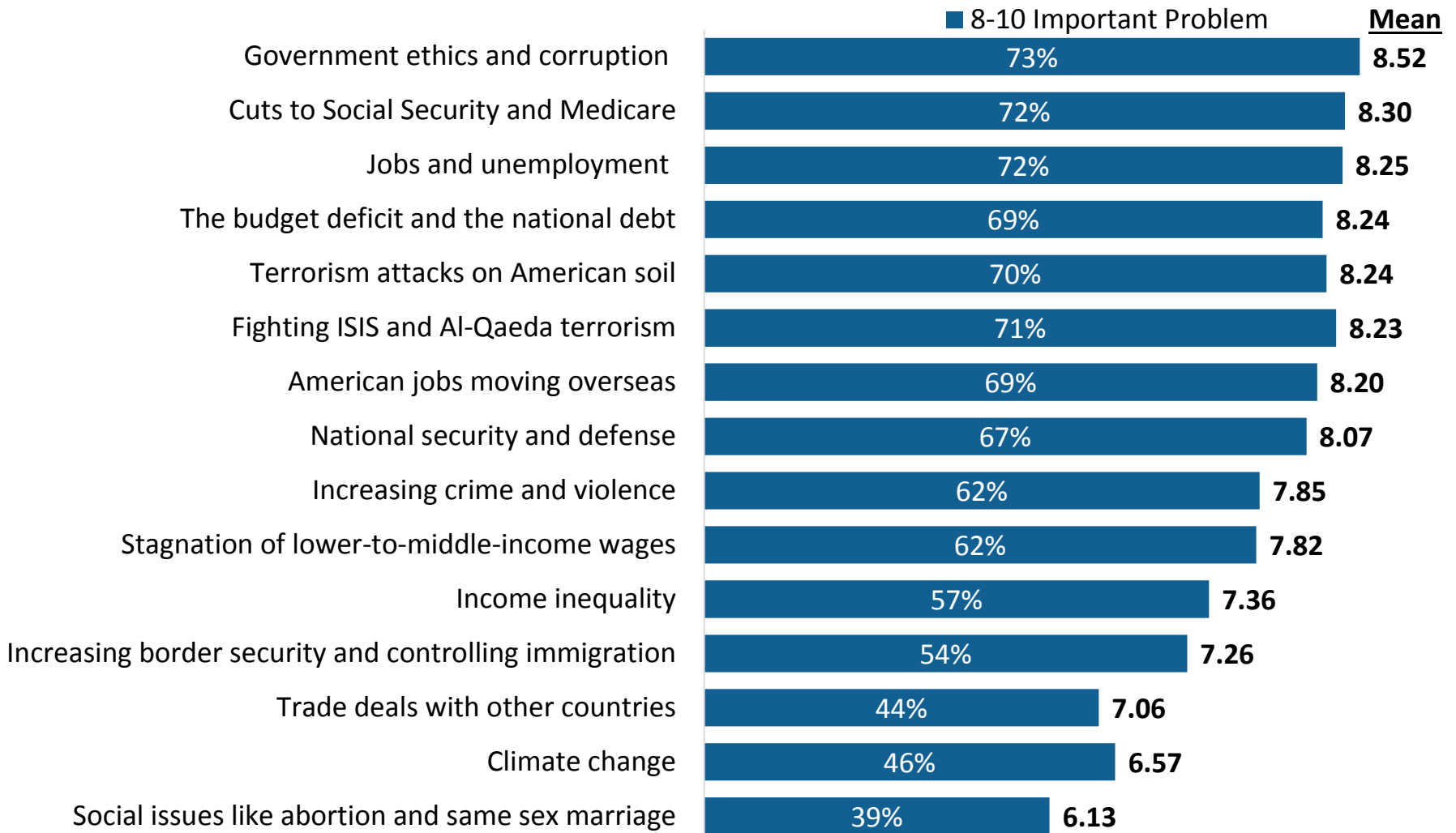
■ Don't know

■ Disagree



Please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree.

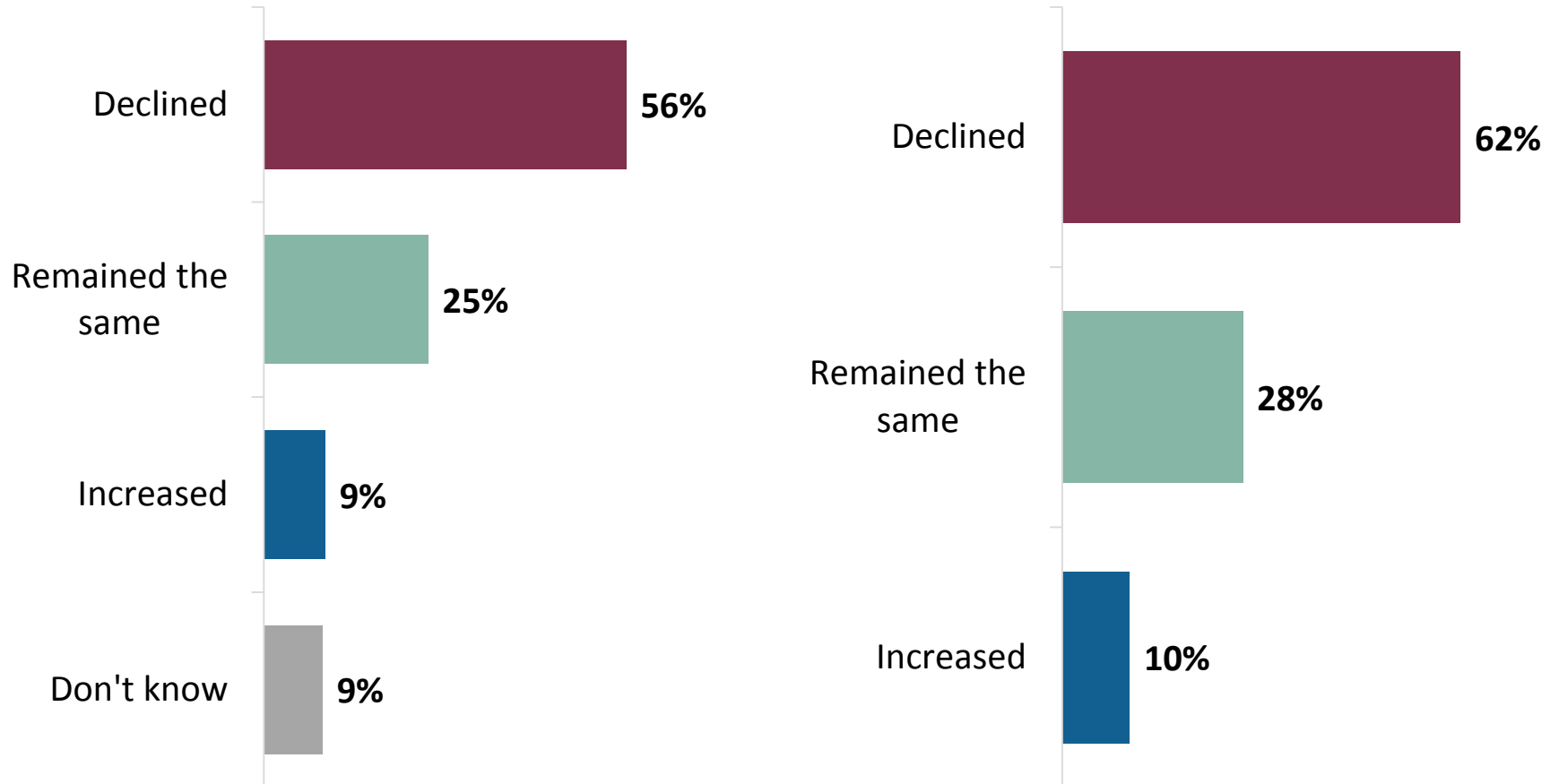
# Issue Importance



Indicate whether each one is an important problem facing the country today. On this scale, 0 is not at all an important problem and 10 is an extremely important problem.

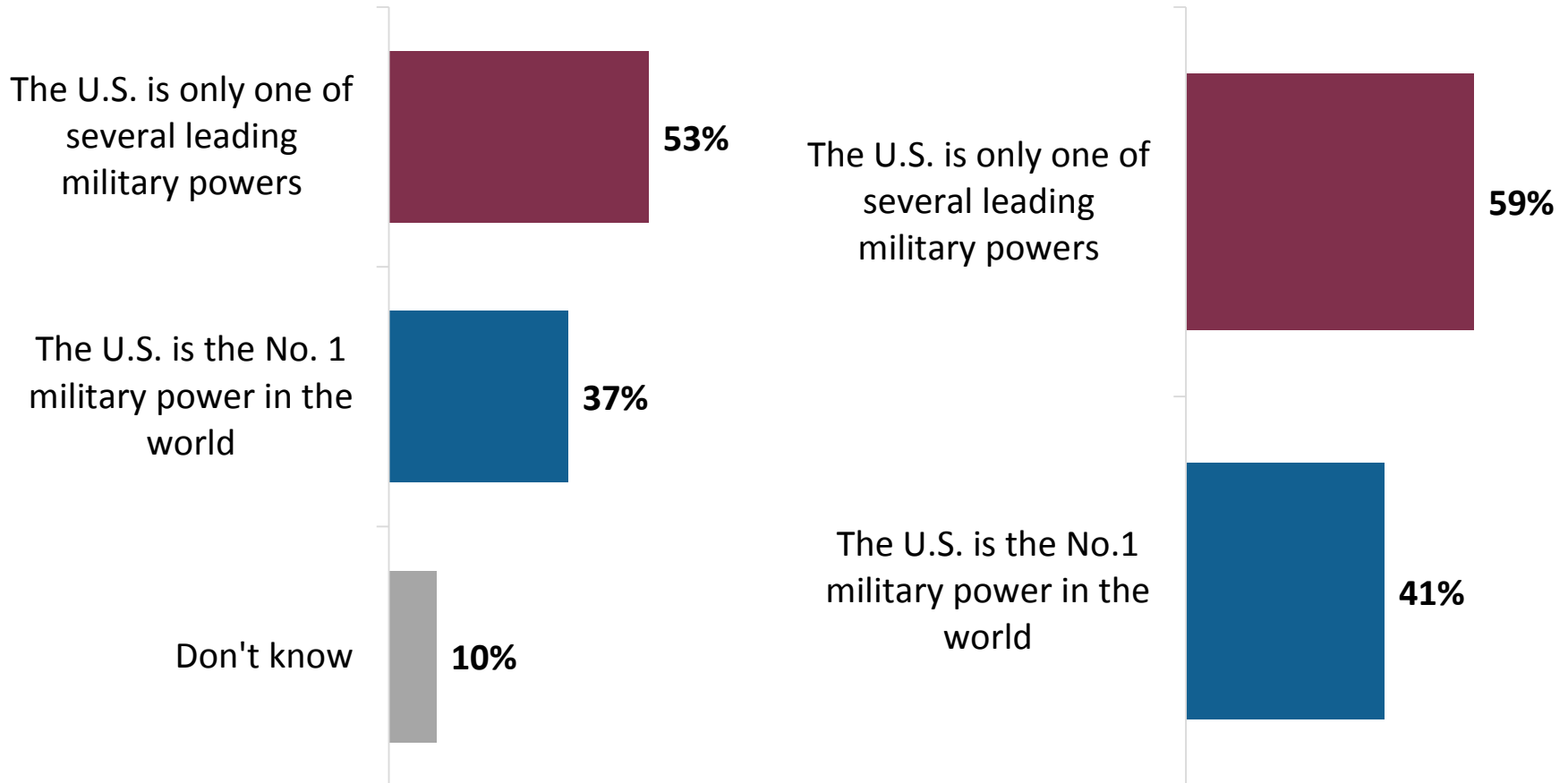
# Foreign Policy and Security Issues

**In the 15 years since 9-11, do you think the power and prestige of the United States as an international leader and power has...**



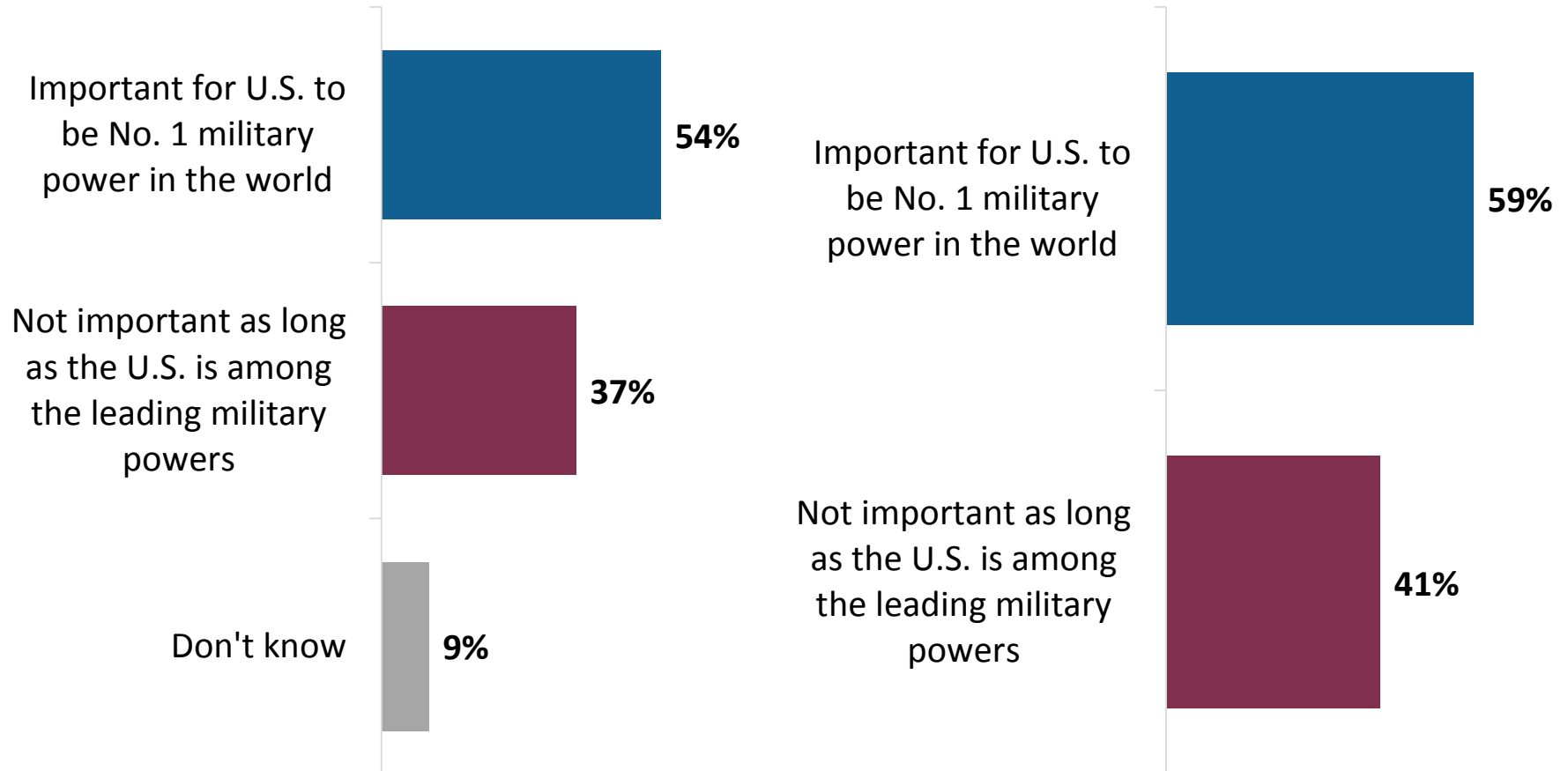
# Foreign Policy and Security Issues Continued

Which of the following comes closest to your opinion?



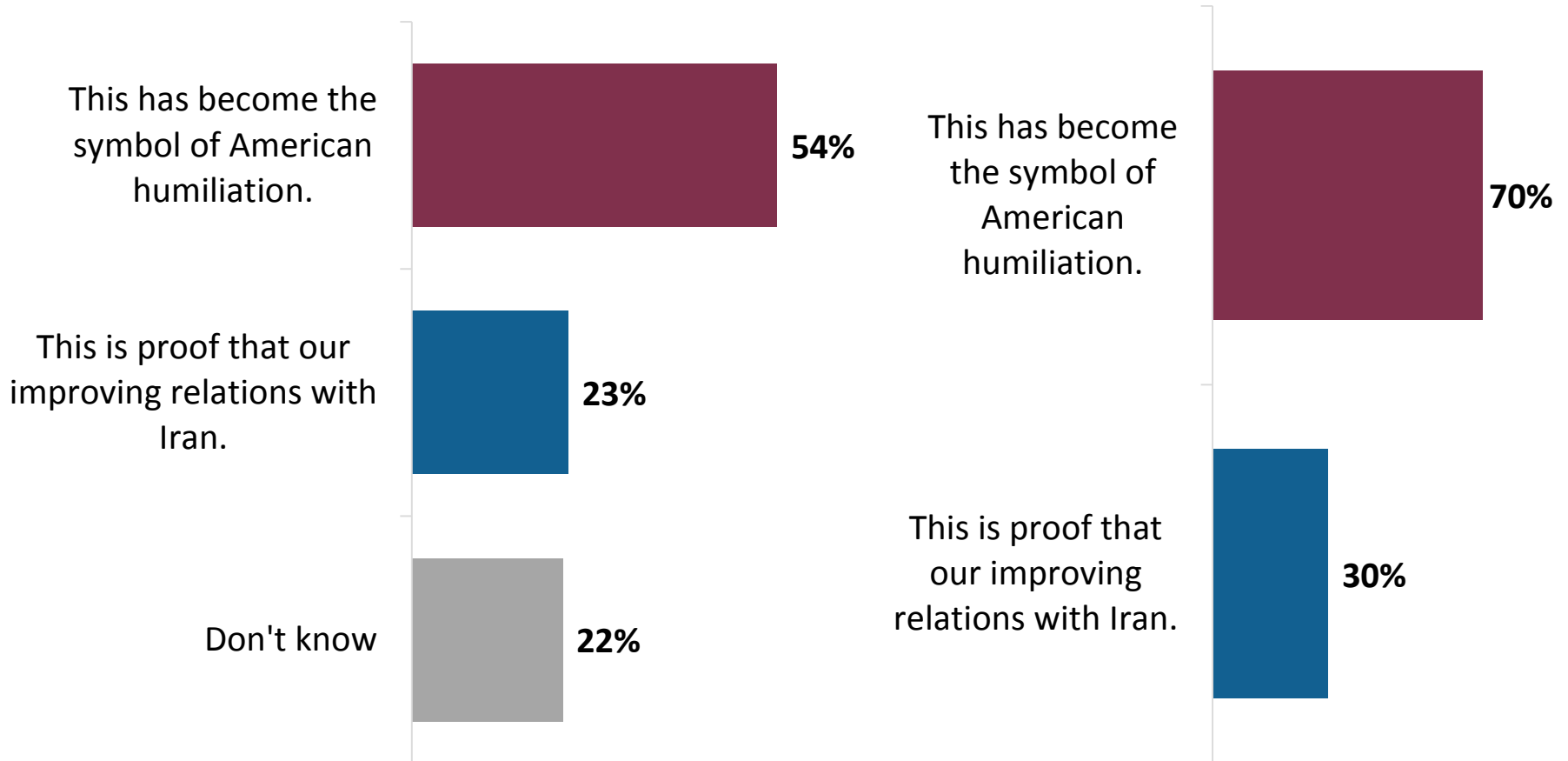
# Foreign Policy and Security Issues Continued

**Do you feel that it's important for the United States to be the No. 1 military power in the world, or do you think that being No. 1 is not that important as long as the U.S. is among the leading military powers?**



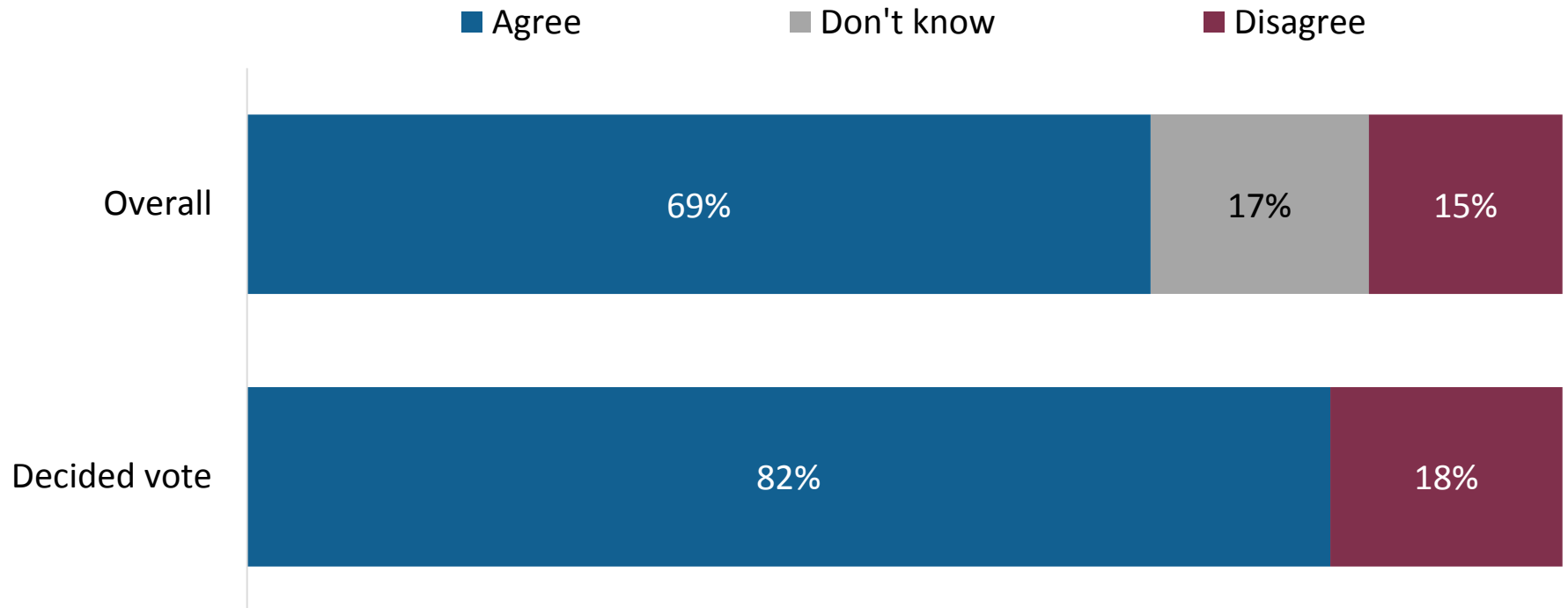
# Foreign Policy and Security Issues Continued

Several weeks ago two naval patrol boats were seized by the Iranian Republican Guard. Secretary John Kerry eventually negotiated their released, but not before footage of American soldiers on their knees, on their own vessels, with guns pointed at their heads was shown worldwide. Which of the following comes closest to your opinion?



# Foreign Policy and Security Issues Continued

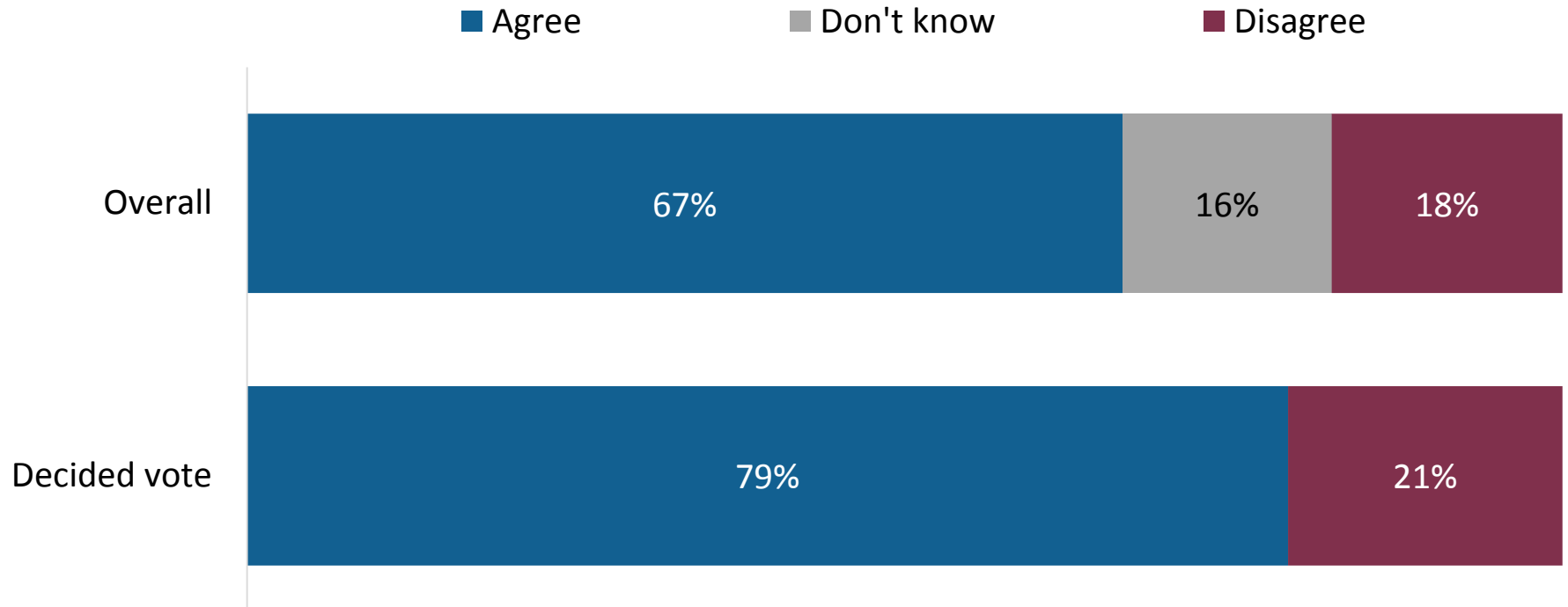
**Do you agree or disagree with the following statement – Just recently it was reported that the United States must rely on Russian space rockets to put America’s most sensitive spy and defense satellites into space. This is a frightening national security consequence for America having crippled our own space program.**





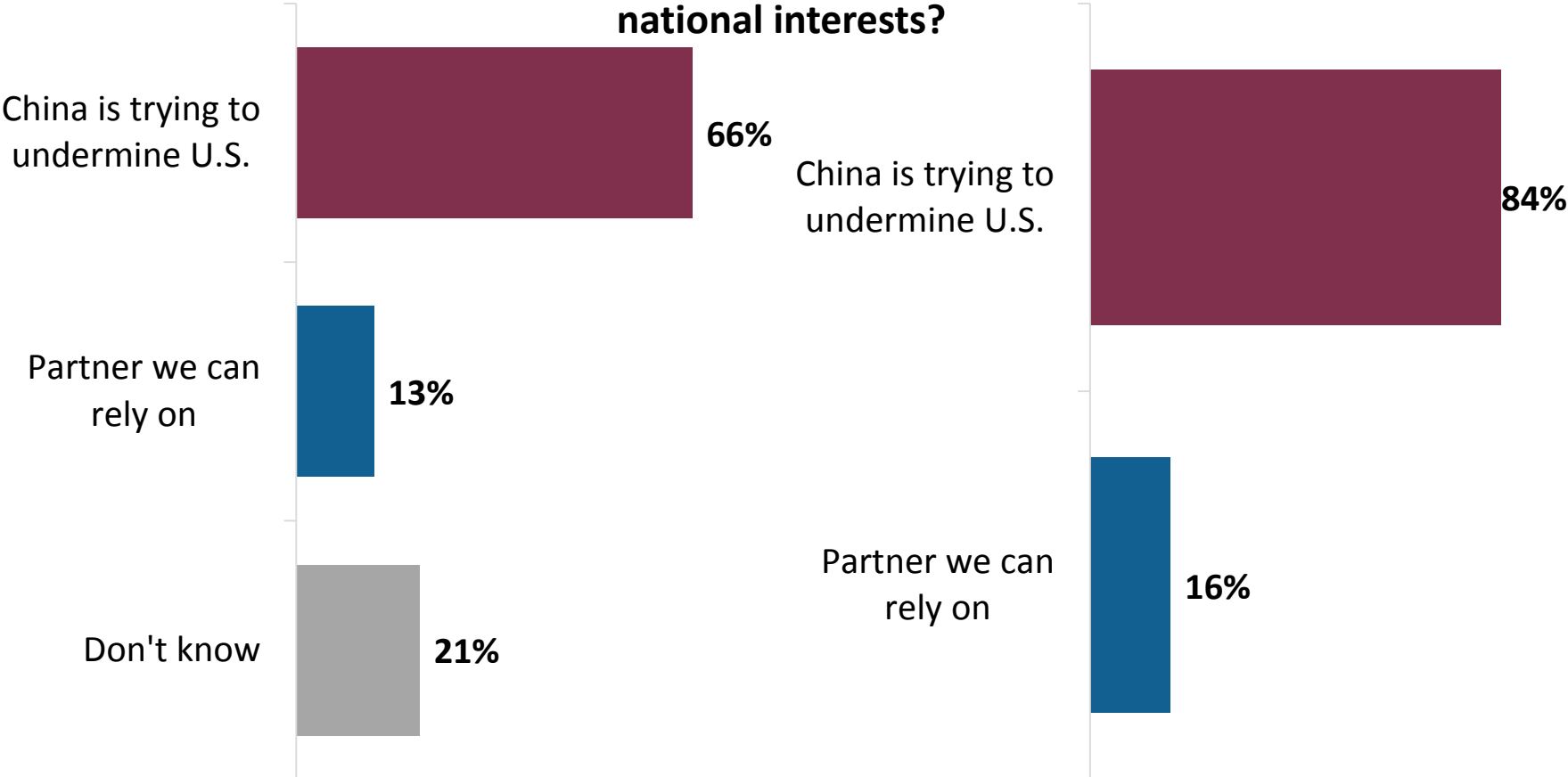
# Foreign Policy and Security Issues Continued

**Do you agree or disagree with the following statement – Our immigration policies are being written by the same corporate elite that want cheap labor anywhere they can find it. They send our jobs and factories overseas and at the same time want to bring lower-paid immigrant labor into our country.**



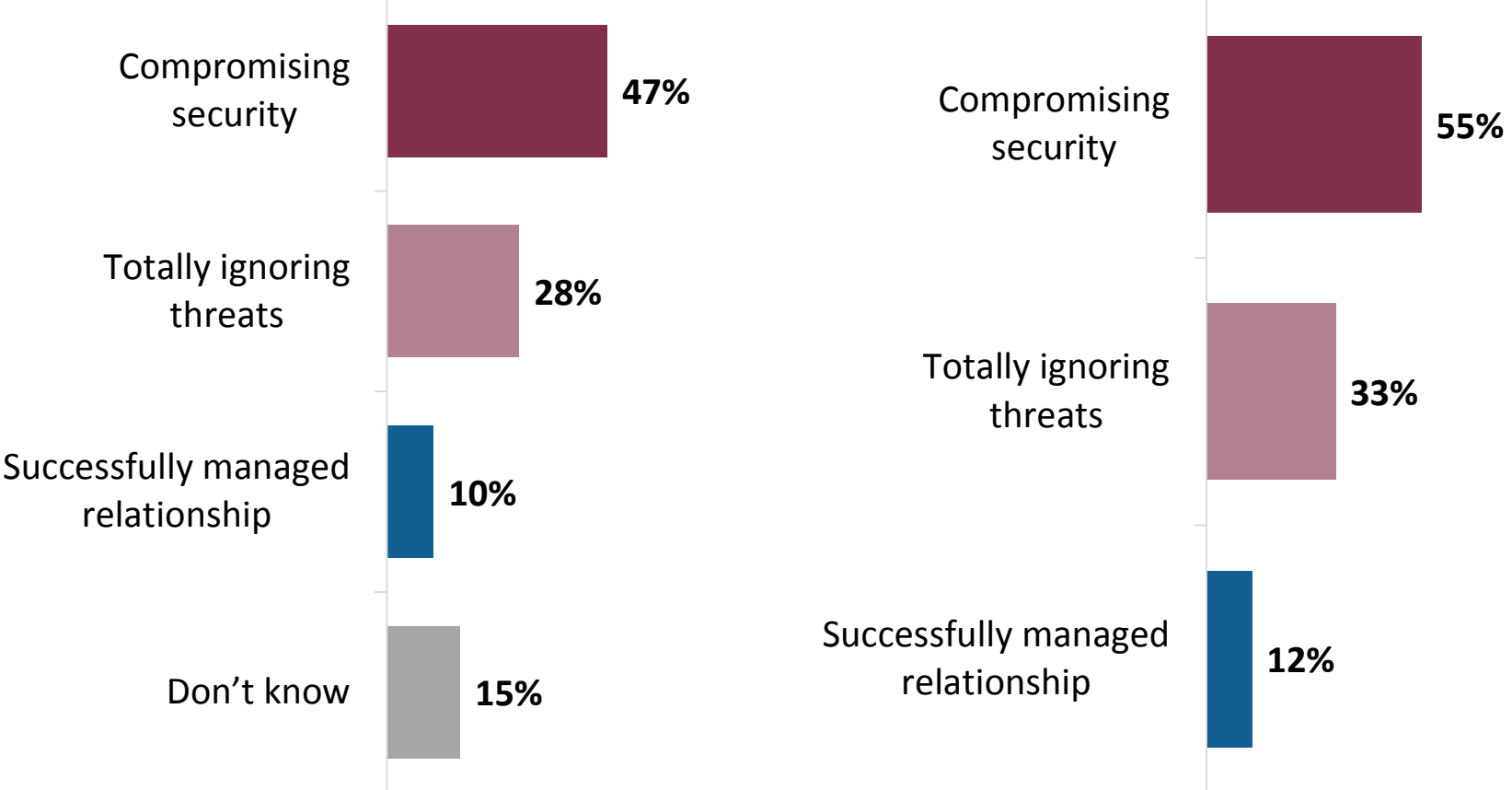
# China

Regarding China, do you think that America can rely on China as a strong economic partner who want the United States to be safe and secure, or do you think China is actively trying to undermine the United States to advance its own economic and national interests?



# China Continued

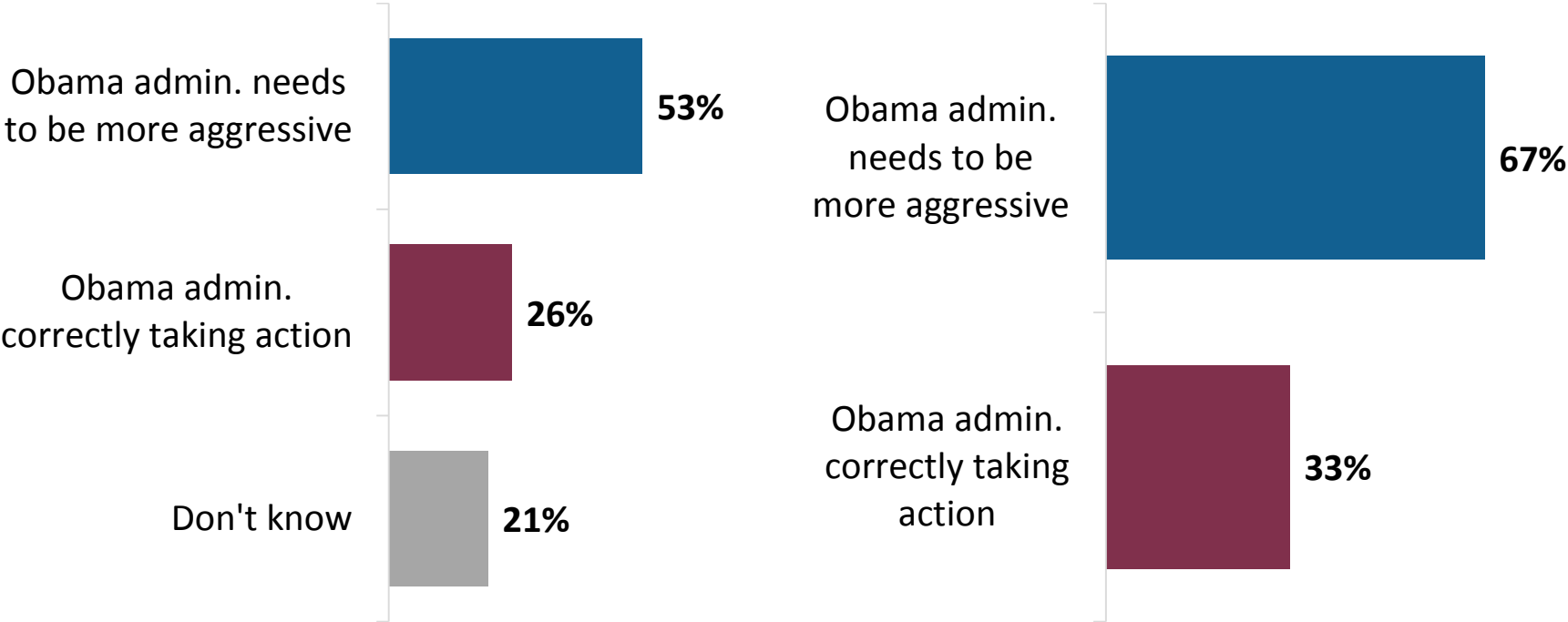
**Given the recent news reports about China’s military build-up, building artificial islands in key Pacific trade routes, cyber hacking, currency manipulation and trade policies, which of the following statements do you most agree with:**



# China Continued

**There have been many news reports over the past few years about the cyber hacking by China of sensitive and confidential United States military and financial data and electrical power grids. In addition, millions of American government workers have had their personal confidential files hacked and taken by the Chinese. There are claims that China has also hacked into the confidential health records of millions of Americans.**

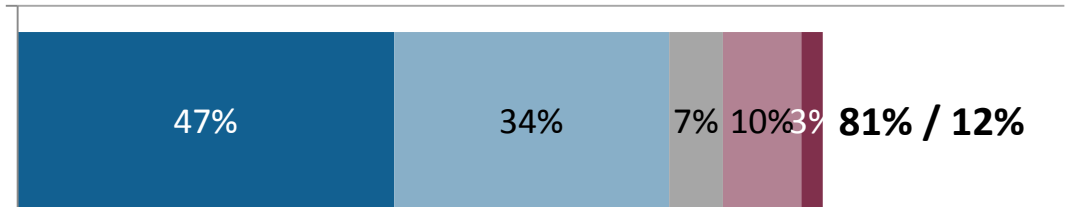
**How would you regard the way the Obama administration is handling this issue?**



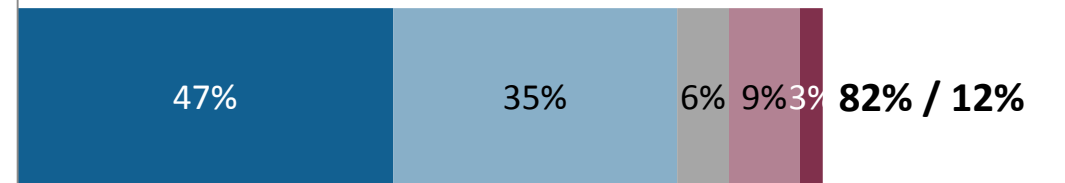
# Alienation

■ Strongly Agree  
 ■ Somewhat Agree  
 ■ Don't Know  
 ■ Somewhat Disagree  
 ■ Strongly Disagree  
 **Agree/Disagree**

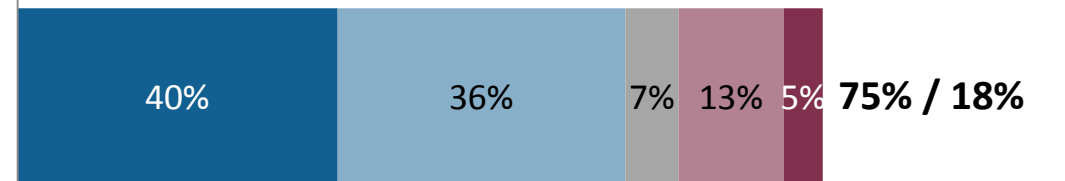
The power of ordinary people to control our country is getting weaker every day.



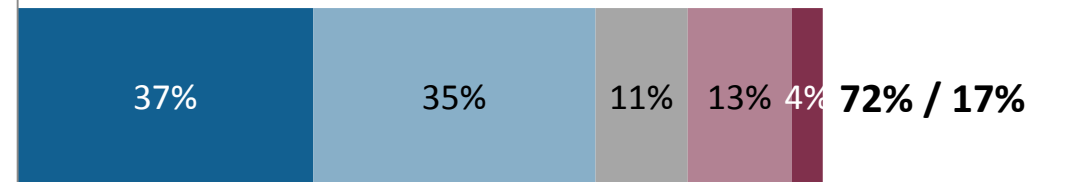
Political leaders are more interested in protecting their power and privilege than doing what is right for the American people.



The U.S. has a two-track economy, where most Americans struggle every day, where good jobs are hard to find, and where the huge corporations get all the rewards.



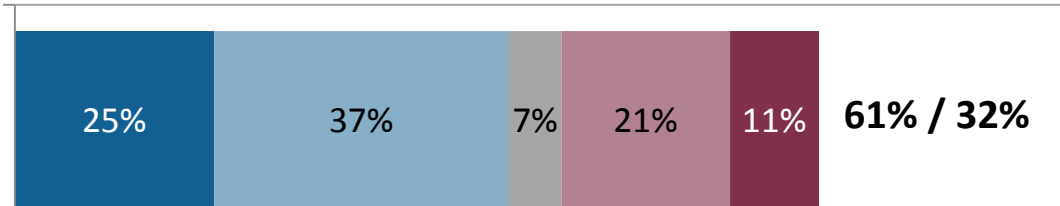
Powerful interests from Wall Street banks to corporations, unions and political interest groups have used campaign and lobbying money to rig the system for themselves.



# Alienation

■ Strongly Agree  
 ■ Somewhat Agree  
 ■ Don't Know  
 ■ Somewhat Disagree  
 ■ Strongly Disagree  
 **Agree/Disagree**

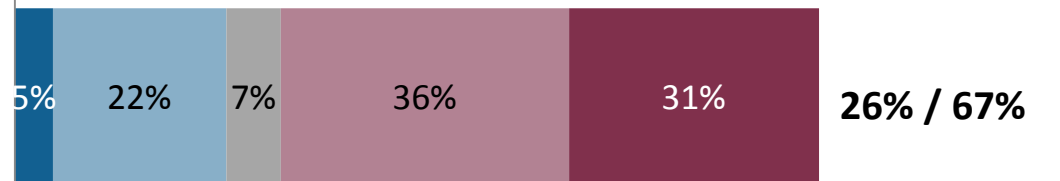
People like me don't really have much say about how the government works.



Politicians really care about people like me.



I believe the U.S. government is working for the people's best interests.



Politicians really care about the economic suffering of ordinary Americans.



# Key Findings

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- ▶ This issue of American Trade Policy has moved from a minor issue in the thinking of American voters to becoming a central issue as it relates not only to trade but to economic anxieties.
- ▶ While TPP is essentially unknown to the American electorate, once informed about it they move very quickly and strongly against it.
- ▶ Surprisingly, the voters of the party traditionally strongest for free trade, the Republican party, have become the most consistent and strongest opponents to trade policy and with those attitudes.
- ▶ It appears that the trade issue and economic nationalism have become a concrete nexus issue for the electorate. Into that issue seems to be flowing the concerns of economic anxiety, national security and particularly the high alienation of the American people.