



How much would you say you are paying attention to news coverage of these issues in recent days and weeks?

PAYING ATTENTION? * PARTY Crosstabulation

			PARTY			Total
			DEM	GOP	INDY	
PAYING ATTENTION?	VERY CLOSE	Count	111	118	87	316
		% within PARTY	61.7%	69.4%	57.6%	63.1%
	SOMEWHAT CLOSE	Count	48	46	56	150
		% within PARTY	26.7%	27.1%	37.1%	29.9%
	NOT VERY CLOSE	Count	17	3	4	24
		% within PARTY	9.4%	1.8%	2.6%	4.8%
	NONE	Count	4	3	4	11
		% within PARTY	2.2%	1.8%	2.6%	2.2%
	Total	Count	180	170	151	501
		% within PARTY	100.0%	100.0%	100.0%	100.0%

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PAYING ATTENTION? * PHILOSOPHY Crosstabulation

			PHILOSOPHY					Total
			VERY LIBERAL	LIBERAL	MODERATE	CONSERVATIVE	VERY CONSERVATIVE	
PAYING ATTENTION?	VERY CLOSE	Count	49	48	68	67	84	316
		% within PHILOSOPHY	77.8%	57.8%	58.6%	53.2%	75.0%	63.2%
	SOMEWHAT CLOSE	Count	10	32	42	43	23	150
		% within PHILOSOPHY	15.9%	38.6%	36.2%	34.1%	20.5%	30.0%
	NOT VERY CLOSE	Count	2	3	5	11	2	23
		% within PHILOSOPHY	3.2%	3.6%	4.3%	8.7%	1.8%	4.6%
	NONE	Count	2	0	1	5	3	11
		% within PHILOSOPHY	3.2%	0.0%	0.9%	4.0%	2.7%	2.2%
	Total	Count	63	83	116	126	112	500
		% within PHILOSOPHY	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



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PAYING ATTENTION? * 2012 PREZ VOTE Crosstabulation

			2012 PREZ VOTE				Total
			OBAMA	ROMNEY	OTHER	DID NOT VOTE	
PAYING ATTENTION?	VERY CLOSE	Count	140	157	10	10	317
		% within 2012 PREZ VOTE	59.1%	73.0%	47.6%	32.3%	62.9%
	SOMEWHAT CLOSE	Count	73	50	8	20	151
		% within 2012 PREZ VOTE	30.8%	23.3%	38.1%	64.5%	30.0%
	NOT VERY CLOSE	Count	18	4	2	1	25
		% within 2012 PREZ VOTE	7.6%	1.9%	9.5%	3.2%	5.0%
	NONE	Count	6	4	1	0	11
		% within 2012 PREZ VOTE	2.5%	1.9%	4.8%	0.0%	2.2%
	Total	Count	237	215	21	31	504
		% within 2012 PREZ VOTE	100.0%	100.0%	100.0%	100.0%	100.0%



PAYING ATTENTION? * GENDER Crosstabulation

			GENDER		Total
			MEN	WOMEN	
PAYING ATTENTION?	VERY CLOSE	Count	160	157	317
		% within GENDER	64.5%	61.8%	63.1%
	SOMEWHAT CLOSE	Count	76	73	149
		% within GENDER	30.6%	28.7%	29.7%
	NOT VERY CLOSE	Count	9	16	25
		% within GENDER	3.6%	6.3%	5.0%
	NONE	Count	3	8	11
		% within GENDER	1.2%	3.1%	2.2%
	Total	Count	248	254	502
		% within GENDER	100.0%	100.0%	100.0%

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PAYING ATTENTION? * MARITAL STATUS Crosstabulation

			MARITAL STATUS			Total
			MARRIED	SINGLE	DIVORCED - SEPARATED	
PAYING ATTENTION?	VERY CLOSE	Count	203	52	62	317
		% within MARITAL STATUS	67.4%	55.3%	58.5%	63.3%
	SOMEWHAT CLOSE	Count	76	35	38	149
		% within MARITAL STATUS	25.2%	37.2%	35.8%	29.7%
	NOT VERY CLOSE	Count	14	6	4	24
		% within MARITAL STATUS	4.7%	6.4%	3.8%	4.8%
	NONE	Count	8	1	2	11
		% within MARITAL STATUS	2.7%	1.1%	1.9%	2.2%
	Total	Count	301	94	106	501
		% within MARITAL STATUS	100.0%	100.0%	100.0%	100.0%



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PAYING ATTENTION? * REGION Crosstabulation

			REGION				Total
			WEST	MIDWEST	SOUTH	EAST	
PAYING ATTENTION?	VERY CLOSE	Count	78	78	78	82	316
		% within REGION	67.8%	61.9%	62.4%	60.7%	63.1%
	SOMEWHAT CLOSE	Count	26	41	36	47	150
		% within REGION	22.6%	32.5%	28.8%	34.8%	29.9%
	NOT VERY CLOSE	Count	7	5	8	4	24
		% within REGION	6.1%	4.0%	6.4%	3.0%	4.8%
	NONE	Count	4	2	3	2	11
		% within REGION	3.5%	1.6%	2.4%	1.5%	2.2%
	Total	Count	115	126	125	135	501
		% within REGION	100.0%	100.0%	100.0%	100.0%	100.0%

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PAYING ATTENTION? * AGE Crosstabulation

			AGE					Total	
			UNDER AGE 30	30s	40s	50s	60s		70 +
PAYING ATTENTION?	VERY CLOSE	Count	28	31	43	61	70	84	317
		% within AGE	60.9%	51.7%	63.2%	62.9%	61.4%	72.4%	63.3%
	SOMEWHAT CLOSE	Count	16	21	18	30	36	27	148
		% within AGE	34.8%	35.0%	26.5%	30.9%	31.6%	23.3%	29.5%
	NOT VERY CLOSE	Count	0	5	7	4	6	3	25
		% within AGE	0.0%	8.3%	10.3%	4.1%	5.3%	2.6%	5.0%
	NONE	Count	2	3	0	2	2	2	11
		% within AGE	4.3%	5.0%	0.0%	2.1%	1.8%	1.7%	2.2%
	Total	Count	46	60	68	97	114	116	501
		% within AGE	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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PAYING ATTENTION? * INCOME Crosstabulation

			INCOME					Total
			LESS THAN \$50K	\$50K TO \$75K	\$75K TO \$125K	\$125K OR MORE	REFUSED	
PAYING ATTENTION?	VERY CLOSE	Count	138	50	65	46	17	316
		% within INCOME	55.4%	70.4%	70.7%	75.4%	63.0%	63.2%
	SOMEWHAT CLOSE	Count	88	19	21	14	7	149
		% within INCOME	35.3%	26.8%	22.8%	23.0%	25.9%	29.8%
	NOT VERY CLOSE	Count	17	1	4	1	1	24
		% within INCOME	6.8%	1.4%	4.3%	1.6%	3.7%	4.8%
	NONE	Count	6	1	2	0	2	11
		% within INCOME	2.4%	1.4%	2.2%	0.0%	7.4%	2.2%
	Total	Count	249	71	92	61	27	500
		% within INCOME	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%